



## Development Plan for Dissemination and Participation

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upd. 16.06.2020

Task	Deadline	Status
Create WP8 Team (1 responsible person from each partner organisation)	February 2019	done
Dissemination Team first meeting	February 2019	done
Project logo Creation	February 2019	done
Project Watch launch internally	February 2019	done
Launching Project website	May 2019	done
Launching Project Facebook Page	May 2019	done
Launching Project YouTube Channel	May 2019	done
Dissemination Team second meeting	May 2019	done
Developing elements of branding (covers for social networks, disclaimer for video, infoline for images, peckshots, etc.) and recommendations how to use. Sharing all files with partners.	June 2019	done
Publishing DESTIN Training for Trainers Toolkit on project website	December 2019	done
Publishing Template for Peer Review and Guide to Peer Review Process and Documentation on project website	December 2019	done
Launching analytics to monitor the effectiveness of dissemination on social networks and on the project website	December 2019	done
Developing Interactive Timeline page on the website	February 2020	done
Developing an easy to read information leaflet about the DESTIN project.	April 2020	done
Developing Project Watch interactive page on website	May 2020	done
Creation of the list and exploitation of the links to, and resources of, key EU	August 2020	in progress



former projects in Journalism/Media relating to Ukraine and the region		
Finding or developing special script for Wordpress / Google Drive integration for increasing speed of project material publication on the website	August 2020	in progress
Production, translation and distribution of project brochure and publicity materials.	October 2021	in progress
Links to key EU and Ukrainian Journalism / Media organisations and resources that relate to the goals of the project.	Autumn 2021	in progress
Develop strategy, templates and documentation for Open days at UA University Partners	Autumn 2021	in progress
Collation of participants' feedback from the Ukrainian universities on their "Open Days", and presentation of findings at Coordination meeting	Autumn 2021	in progress
Communications with Ukrainian universities (including management) to explain the aims and activities of the project; to invite participation and contribution; and to promote universities' use of project resources and "Outreach Courses"	During the whole period of the project realization	in progress
Online communication with key Ukrainian stakeholders: professional associations, unions; employers, national, regional and local bodies/authorities; secondary schools; etc.	During the whole period of the project realization	in progress
Uploading and updating project information, plans, activities, resources, public contact, feedbacks and materials on project website and in social media.	During the whole period of the project realization	in progress
Tracking publications in the media about the DESTIN project, their systematization and updating the list of links in the section "Media about us" on project website.	During the whole period of the project realization	in progress