



Curriculum Desk Review Template

Summary Data
1. Full title of the Programme
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2. Mode of Study: Full time, Part time, both; Online; etc.
3. Numbers of ECTS Awarded
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Student Numbers
4a. Total Number of Students Enrolled in Autumn (Current Year)
4b. Total Number of Graduates from the Programme (Current Year)
4c. Number of international students enrolled (Current Year)
5. What are the total hours of study (class time and independent study time) normally expected of a
full-time student each year?
(e.g., 30 weeks of study X 40 hours per week = 1,200 hours)
6. How many modules/units would a student typically take to complete the whole programme?
7. What proportion of student's time in each year is spent in class and in private study?
Year 1
Year 2
Year 3
(Year 4)
8. Does the Programme have any external professional accreditation?
Curriculum Questions
9. The Key Aims (goals) of the Programme (max. 10)
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10. Does the Programme have Distinctive / Special Features? (max. 200 words)
(e.g., it specialises in sports journalism; some units are delivered online; it has a
student exchange programme with X university; all students are required to
undertake a placement/internship for 3 months; students can take some modules
(with credits) that are not delivered by the Journalism faculty/programme; students
are normally required to take a foreign language course; there are many
international students on the programme.)
11. Is the Programme designed to meet the needs of particular kinds of employers in the labour
market? (Yes/No)
If yes, please specify (max 100 words)





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(e.g., Students are prepared for work as arts and fashion reporters for the 3 regional media companies.)

12. What percentage of the total graduates each year would normally go into employment in the Journalism/media sector?

And become self-employed within the journalism/media sector?

13. Please attach the Structure of the Programme (what a typical student would study each year) to include per year of study:

Please list all the Modules in Year X with the following information:

- Title of the module/unit
- ECTS
- Required/Core/Mandatory, or Optional/Elective (tick one box)
- Does the module have explicit (stated) Learning Outcomes? Yes/No If so, how many?
- Are all of the Learning Outcomes assessed? Yes/No
- Number of Summative Assessments (The number of marked assignments such as exams, projects that are required to pass the module)
- 14. Does the Programme allow students any choice of modules (Yes/No)?

If yes, what choice of modules can students make? (maximum 100 words)

15. Has the Programme been informed/developed by benchmarking (comparison) with similar programmes at universities outside of the country (Yes/No)?

If so, which programmes and universities?

16. Is there a university or faculty requirement that students' views about the programme are gathered each year (Yes/No)?

If so, please describe how student feedback (e.g., on modules) is collected, analysed and used. (max. 100 words)

17. In reviewing and developing the programme, is it a university requirement that current students and graduates are engaged in this work (Yes/No)?

If yes, how are they involved in the review/development process? (max. 50 words)

18. In reviewing and developing the programme, is it a university requirement that employers and/or professional associations are engaged in this work (Yes/No)?

If yes, how are they involved in the review/development process? (max. 100 words)

19. Is data collected about the employment of students after graduation (Yes/No)?

If yes, how and what data are collected, and how are the data used? (max. 150 words)

20. Does your Department/Team have any strategic priorities/ambitions for your programme that you are hoping to attain (Yes/No)?

If yes, please provide a short summary of these strategic priorities/ambitions. (max 200 words)





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2. SWOT Analysis

Please complete *one* SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis for your programmes, representing the views of the programme teams and department as a whole. The SWOT statement should be short and clear. You should not need more than one or two sides of paper in total.

Strengths	Weaknesses
Opportunities	Threats

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