

DESTIN

Project Watch



Project Watch

Diary of a Project in the time of Pandemic and War

DESTIN

Journalism Education for *Democracy in Ukraine: Developing Standards, Integrity, and Professionalism*

15 November 2018 to 14 November 2022

598964-EPP-1-2018-1-UK-EPPKA2-CBHE-JP

This project has been co-funded with support from the European Commission. The information in this document reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

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Introduction

Project Watch was designed as a monthly newsletter that enabled stakeholders, partners, students and teachers to keep up to date with the progress of the DESTIN project, read about events and also view resources that are of relevance to the project.

Over the duration of the project it became more. It became a record of how a project can survive and thrive during the unusual times that the project has endured. ... *If you read nothing else in the document please read the entry for November 2022 Project Watch.*

Rachael McDonald, International Grants Administrative Manager, Bath Spa University

Welcome To Project Watch (Newsletter)

November 2018

What is DESTIN?

DESTIN is an Erasmus+ funded Capacity Building in Higher Education project called Journalism Education for Democracy in Ukraine: Developing Standards, Integrity and Professionalism. The project aims to facilitate the transformation of Journalism education in Ukraine by raising the quality of BA and MA programmes to EU standards, improving students' employability and international mobility, and promoting 'media literacy' within the society. These aims reflect the urgent need to improve Journalism education, as articulated in many independent studies.

The aims and objectives outlined here have to been chosen to address the national priority for curriculum reform of Journalism education in Ukraine and the challenges that this entails both within Ukrainian universities and in the wider news-media environments in which Journalism students train and work.

Who are our Partners?

There are 20 partners

- 4 EU universities with Journalism/Media programmes
- 2 independent professional organisations
- 1 Quality Assurance organisation
- 10 Ukrainian universities representing the Journalism educators across the country
- 1 national employer of Journalism graduates
- 2 national bodies: the Ministry of Education and the Association of Students

Project Plans

We are already looking at the end of the project before we have started. We need to be sure that we have a strong legacy from the project, not only in the form of renewed curricula from each of our partners BA and MA Journalism programmes, but also in our outreach activities and the longevity of the outputs. With this in mind we will be forming our Outreach, our

Dissemination and our Sustainability Coordination Groups in January 2019 to ensure that we are always planning for the future of the democracy of journalism in Ukraine.

ALIGN - TEMPUS Project (Resource)

November 2018

ALIGN

ACHIEVING AND CHECKING THE ALIGNMENT BETWEEN ACADEMIC PROGRAMMES AND QUALIFICATION FRAMEWORKS

Our DESTIN project has been built on the learnings of TEMPUS project [ALIGN](#). This project ran from 2013 to 2017 and involved Armenia, Russia and Ukraine. The project focused on establishing mechanisms for HEIs to achieve alignment of academic programmes with NQFs and for QA agencies. The toolkit developed from the ALIGN programme forms the basis for the toolkit for DESTIN that will be further developed by IADT who were a partner on the ALIGN project - you can read more about the [development of the Toolkit and the programme](#). Other DESTIN partners who worked on ALIGN are BSU, AMU, SSU whose website includes the [project materials in Ukrainian](#), TSNUK whose website explains [more about the ALIGN project](#) and MESU. The ALIGN Toolkit is available on the ALIGN website in English, Russian and Armenian.

Planning for the Kick Off Meeting and First Conference (Newsletter)

December 2018

Planning is well underway for the first two meetings for DESTIN. Both meetings will be held in Bath, UK at Bath Spa University, the coordinator for the project. The Kick Off Meeting will allow us to spend valuable time getting to know our partners, understanding their needs and expertise and share information. This first meeting is about planning, shaping the project, ensuring that all partners have a part to play in the success of the project. We will also hold the first Governing Board, the overarching body that will monitor the success of the project and help the coordinator in ensuring the success of the project.

The Kick Off Meeting will be directly followed by the first conference 'Ethical Journalism'. This was originally planned for Dublin; however the location was changed due to the unpredictability of UK weather and the additional time and finance to travel to Ireland, not to mention visa issues. We hope to visit the Institute of Art, Design and Technology later in the project.

We have spent a lot of time on Skype recently getting to know the partners better, exploring their expectations of the project and learning about their journalism departments. This is valuable time and helps create the 'glue' that will keep the project on track as we work our way through the work packages. We have also asked each partner to provide use with a two page outline of their university and key contacts that will form part of the information pack for the Kick Off Meeting, have formed the Governing Board with a representative from each Partner and also created the shared drive in which we will store project documentation.

It has been a busy first six weeks of the project and we are excited as we start our DESTIN journey.

Ukraine Commission on Journalism Ethics (Resource)

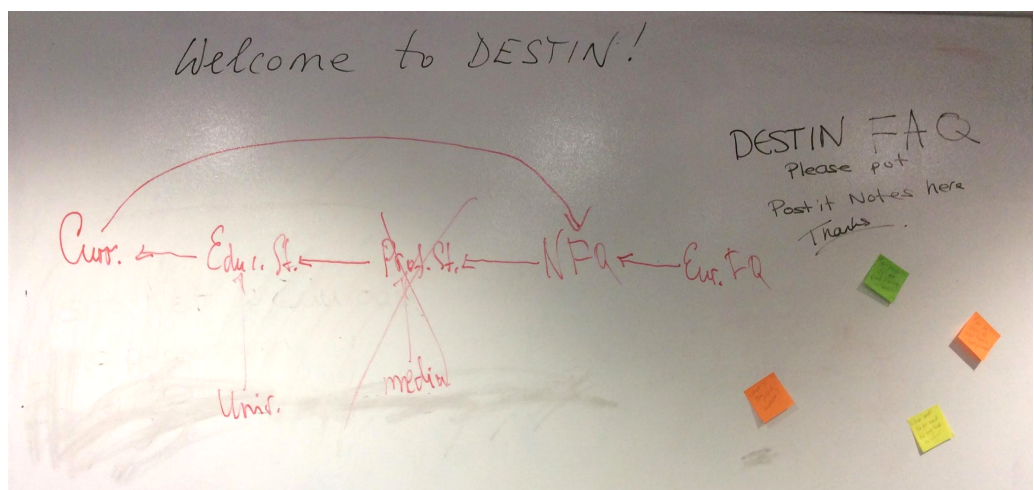
[Ukraine Commission on Journalism Ethics](#)

Project Watch January 2019 (Newsletter)

Kick Off Meeting - Making New Friends

January 2019 saw our first meeting of the DESTIN Partners. We met in Bath at Bath Spa University for the "Kick Off Meeting", which was four busy days of meetings, talks, presentations, discussions and sharing of ideas for the project. Our premonition of bad weather came to fruition and we were very pleased that we had not arranged the first conference in Ireland as we had snow on the second day. It was inspiring to meet the partners from Ukraine and learn about their aspirations for developing their journalism curriculum and more about the context of the delivery in Ukraine. The Coordination Groups met for the first time (Outreach, Dissemination and Sustainability) and we held the first Governing Board in the auspicious surroundings of the Bath Royal Institute of Science and Literature. We look forward to the delivery of DESTIN and working as a virtual and real team over the next three years.

January 2019 also saw the BSU Project Manager and the Project Manager from Taras Shevchenko National University of Kyiv, the



Ukraine Project Coordinator, attend the EACEA two day meeting in Brussels. This Grant Holder Meeting was a flurry of presentations and information on the rules and regulations of running a Capacity Building in Higher Education project. At times there was almost too much information to absorb but we left the meeting armed and ready to administer the project with efficiency and effectiveness. Time will tell how we manage the reams of paper and the small forest that will be required to ensure that all the underlying paperwork is organised!

Talk from the Ethical Journalism Conference, Bath, UK, February 2019 (Resource)

Dr. Rainer-Elk Anders (Bath Spa University) talks about his experience of working in Ukraine. Available on the DESTIN YouTube Channel. <https://youtu.be/cZw-eJXvSrK>

Destin Kick Off Meeting & First Conference (Event)



DESTIN

<http://destin-project.info>

[@destin.info](https://www.facebook.com/destin.info)

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Find out more about the Kick Off Meeting and the Ethical Journalism Conference held in Bath, January and February 2019 in the [meeting report](#) (in Ukrainian).

Project Watch February 2019 (Newsletter)

Ethical Journalism Conference

The Ethical Journalism Conference "Developing Standards, Integrity and Professionalism in Journalism", the first DESTIN conference, took place at Bath Spa University on 4 February 2019. We had a busy schedule with speakers from many of our Partners. Highlights included a talk by Rainer-Elk Anders on "Reporting about the war between Russia and Ukraine: Media Discourse and Political Bias" a talk by Nico Drok of the European Journalism Training Association that stimulated discussion on the challenge of roles, values and qualifications in journalism and a series of talks around the challenges of journalism education in Ukraine. We were pleased to welcome representatives from our partners at EJTA and EJT who will play a vital role in the project.

Programme

- Ethics in the News and Newsrooms as the Answer for the Challenges in Ukrainian Media - EJT
- The Legal Regulation of Journalism Education in Ukraine - TSNUK
- Journalism Education and the the Professional Environment in Ukraine - MSU
- Journalism Education and the the Professional Environment in Ukraine - ZNU
- Challenging Roles, Values and Qualifications - EJTA
- Contemporary Challenges and Perspectives for Polish Journalism Education in the Context of Europeanisation and Internationalisation Processes - AMU
- Challenges and Opportunities for Journalism Education in Sweden and countries in which FOJO is Working - LNU
- Reporting about the War between Russia and Ukraine: Media Discourse and Political Bias - BSU
- Working as a UK News Reporter - Guest Speaker, LBC Radio

DESTIN Leaflet (Resource)



We have developed an easy to read information leaflet about the DESTIN project. Available in both English and Ukrainian it can be downloaded [here](#)

Prospects of Change in Ukrainian Journalism Education According to Student-Centered Approach (Resource)

Sirinyok-Dolgaryova K., Liubchenko Yu. Prospects of change in Ukrainian journalism education according to student-centered approach . State and regions. Social Communications Series. 2019. № 2 (38). Pp. 119-125.

Project Watch March 2019 (Newsletter)

Work Package Overview

With the Kick off Meeting and first conference successfully concluded our minds now turn to Work Packages 2 to 5. These work packages (WP) form the main developmental part of DESTIN and are broken down into

- WP2 - Curriculum Audit and Action Plans
- WP3 - European Curriculum Design: Principles and Practices
- WP4 - Curriculum Models: European Models of Journalism
- WP5 - New/Revised Curriculum, Evaluation and National Guidelines

These work packages are primarily concerned with the development and review of the two Journalism/Media programmes at each of our ten Ukrainian universities.

WP2

One of the key elements of WP2 was the formation of a Curriculum Development Group at each of the Ukraine partner HEIs with the remit to communicate and discuss plans and proposed changes with all staff who teach and support student learning in the programmes (e.g., technicians and quality assurance staff), student groups/representatives and potential employers. Another Key element of WP2 was the gathering of feedback from final year students about their experiences on their courses, with this data forming baseline data for a further questionnaire towards the end of DESTIN to learn about the views of students on the new and revised curricula developed as a result of the project.

WP3

WP 3 is centred around the development of the ALIGN Toolkit to meet the needs of DESTIN. The Toolkit will be shared on the DESTIN website for anyone to use who wishes to apply a structured approach to curriculum design. As part of this work package we will hold a Student Centred Learning Conference, together with Course Design Training workshops at each UA HEI.

WP4

This work package centres on the two field trips that will take place in Sweden and in Poland. These visits will allow the UA HEI partner the opportunity to learn how journalism education is delivered at Linnaeus University and Adam Mickiewicz University and will include meeting staff and students, and discussions of curriculum, pedagogy, internships and work placements, and tours of studio facilities. The UA HEIs will each produce a Benchmarking Report to record their findings from the field trip and note any learnings that could be applied to their own curriculum.

WP5

Work Package 5 focuses on the peer reviews, the generation of the new curriculum and the approval of these new and revised curriculum at the respective HEIs. A major outcome of this WP will be the development and sharing of the National Guidelines Statements that will be developed and shared towards the end of the three years and form a legacy of the project.

Project Watch April 2019 (Newsletter)

Event Planning

Planning for the second DESTIN conference is almost complete. We have a full programme of events over the five days, which incorporates student centered learning, discussions of the European Qualifications Framework, learning outcomes and constructive alignment and good practice in course design. We have asked many of the Partners to chair sessions, with work package leaders presenting their plans and progress to date.

Thank you for Taras Shevchenko National University of Kyiv for hosting the conference and for their role as National Coordinator.

We are also happy to announce that the DESTIN Partnership Agreement has been signed and forms the contract between the Partners and the coordinator at Bath Spa University. This document sets out our agreed working arrangements, finance terms and shares the Grant Agreement which is the agreement signed between BSU and EACEA, the funder.

Journalism Education in the Conditions of Decentralized Management in Ukraine (Resource)

Nosova B. Journalism education in the conditions of decentralized management in Ukraine ” / B. Nosova // Proceedings of the All-Ukrainian scientific-practical conference Actual problems of media space, Institute of Journalism of Taras Shevchenko National University of Kyiv, Kyiv, April 18, 2019, p. 57 -60

Project Watch May 2019 (Newsletter)

Student Centred Learning Conference

Tell me and I forget, teach me and I remember, involve me and I learn. Benjamin Franklin

We have just held the second conference for DESTIN. This took place at Taras Shevchenko National University of Kyiv, Ukraine between 13 and 17 May 2019. The programme was very busy and was the second opportunity for all partners to meet and share information. The event focused on two aspects of the project: Student Centered Learning and Course Design. The programme covered areas of learning outcomes, programme and module design and descriptors, credits (ECTS), student workloads, teaching and learning strategies and more. A number of presentations also looked to the future of the project, with Sumy State University presenting the plans for the online outreach courses and both Linneaus and Adam Mickiewicz Universities outlining the programmes for the field trips for Autumn 2019. The meeting also hosted the second Governing Board and Coordination Meetings of the Dissemination, Sustainability and Outreach groups.

The meeting also contained the first 'Preventive' monitoring meeting carried out by the National Erasmus Office, Ukraine. This monitoring is integral to all EACEA funded Capacity Building in Higher Education projects and is an opportunity to look at the project, its outputs, the involvement of UA partners and share their findings with the coordinator to ensure that the project is complying to EACEA grant guidelines.

We are also happy to officially launch the project website - which means that Project Watch now has its official home. Project Watch is a monthly newsletter to allow stakeholders who are interested in the project to find out more about our progress, to access reports on events we have held and also to review links to resources that have a direct impact on the project or have been developed from the project.

Student Centred Learning Conference (Event)



Find out more about the Student Centred Learning Conference [The Second DESTIN Conference](#) (in Ukrainian).

Project Watch June 2019 (Newsletter)

Project Update

June has been another busy month for DESTIN. The conference in Kyiv in May helped us all to gain further knowledge of the expectations of the project and how to apply various tools to successfully develop the new journalism curriculum. We share here the 10 Indicators of Good Practice for ‘Course Design’ that will be applied in preparation of the curriculum and for the Peer Review visits early in 2020.

1. The academic programmes are properly titled and lead to awards at the appropriate level, consistent with European and national frameworks for higher education qualifications, and the Dublin Descriptors for Masters’ awards.
2. The academic programmes are informed by and consistent with professional/industry standards/requirements, where appropriate.
3. The aims of the programmes are appropriate for the student intake, and can be realised through students’ attainment of the programme aims and module learning outcomes.
4. All learning outcomes for modules are at the appropriate level, and are assessed through fair, valid and reliable student assignments/tests.
5. Throughout their course of study, students are able to monitor their academic progress and development, and receive advice on how they can improve and enhance their work.
6. The teaching and learning activities employed within the modules are informed by reflection on professional practices, and designed to enable students to develop the knowledge, skills, abilities and professional competencies that will enable them to achieve the modules’ learning outcomes.
7. The structure of the programme ensures the progression of students’ learning, and provides appropriate opportunities for student choice.
8. The credit ratings (national and ECTS) for modules are properly aligned with the designated student workloads for the modules.
9. Students are provided with clear and up-to-date information about the learning opportunities and support available to them.

The design, delivery and monitoring of the academic programmes is ‘student centred’, engaging students collectively and individually as partners in the development, assurance and enhancement of their educational experiences (e.g., through effective representation of the student voice, discussions about opportunities for course enhancement, involvement in quality assurance processes, and the monitoring and evaluation of student experiences).

We hope by sharing these here they will be valuable to others undergoing programme reviews and reforms.

FRA Migration Reporting Toolkit (Resource)

An online learning toolkit for migration reporting for journalists reporting about migration provides first-hand assistance to media professionals with learning resources, training courses, and opportunities to share and interact. The [toolkit](#) from the European Union Agency for Fundamental Rights was developed in conjunction with [Ethical Journal](#)

Project Watch July 2019 (Newsletter)

Farewell to Professor Paul Hyland

July 2019 not only sees a period of change for DESTIN, but also for Bath Spa University (BSU) as we wish a fond farewell to Professor Paul Hyland who has led the DESTIN project from BSU from day one. It was his knowledge from working on the TEMPUS Align Project and four other TEMPUS projects and the many contacts formed across Ukraine that made this project possible. Paul brought a wealth of experience to the project from his former role within BSU as Head of Learning and Teaching and from work on many international projects in his role as Head of European and Post Graduate Development. A Professor of History, Paul had been at BSU for many years and is the author of many books, articles and conference papers in the humanities and in the field of improving teaching and learning in higher education. Paul is leaving to pursue his research into [Claver Morris](#) a 17th and 18th century medical doctor.

Paul leaves DESTIN well established after its first nine months of delivery; we look forward to working with Professor Ian Gadd who joins the project in August 2019.

Project Watch August 2019 (Newsletter)

Welcome to Ian Gadd

Ian Gadd took over from Paul Hyland at the start of August 2019. Ian tells us a little about himself and his career.

I am a Professor of English Literature at Bath Spa University, where I've been for 17 years. In 2015, I was part-seconded to manage an international network of universities and colleges that Bath Spa has established in 2014: the Global Academy of Liberal Arts (GALA). This new role as project lead for DESTIN is an additional secondment, but in many ways it aligns well with my existing work on GALA. In fact, I'd met with Paul a few times over the past year specifically to see what GALA could learn from the success of DESTIN and the other EU projects that he was involved in.

I am very excited to be involved in DESTIN, not least because my alternative career would have been journalism: in fact, in 1994 I had a place to study on the journalism MA at Cardiff but decided instead to do a PhD (on the history of the English book trade).

With DESTIN being a multi faceted project there is much for Ian to explore as he reads the copious documentation, understands the 10 work packages and gets to grips with the Logical Framework Matrix (Good luck!). We will be in touch with each of our partners over the next couple of months to virtually meet key personnel. If you have any questions for Ian please use the contact form on the DESTIN webpage.

Project Watch September 2019 (Newsletter)

Welcome back after the summer break

With the summer vacation drawing to a close and the DESTIN Partners returning to work we look forward to implementing the next stages of the project. We hope that you are refreshed from your holidays. The next planned DESTIN events are the Field Trips that form Work Package 4 and will take place at Linnaeus University and Adam Mickiewicz University. The primary objective of the two field-trips planned to take place this autumn is to learn how journalism education is designed and delivered at two EU universities, with each event providing the opportunity to meet staff and students, and learning about curriculum, pedagogies, training, placements/internships, studio facilities, student representation, and so on. This will mean that each Ukrainian partner university will gain a good appreciation of what journalism education looks like in a Swedish or Polish context, and be able to identify the areas that they may like to change or develop in the revision of their own university's programmes. This will directly inform the work of all the Course Development Teams as they prepare their new academic programme materials for the peer review process (WP5).

LNU Field Trip (Event)



Find out more about the Field Trip to Linnaeus University, Sweden (in [English](#) or [Ukrainian](#)). Also read Mariupol State University's report from [the visit](#) (in [Ukrainian](#)).

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<http://destin-project.info>

[@destin.info](#)

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Project Watch October 2019 (Newsletter)

Field Trip - Learning from European Partners

October 2019 saw the first DESTIN Field Trip take place at Linnaeus University (LNU) in Kalmar, Sweden. The event took place over three days, 7 - 9 October, at the university's Institute for Further Education of Journalists, with participants from the ten Ukrainian partner HEIs following a busy programme of activity. The visit included trips to 'Barometern' a local media outlet and to Swedish Radio P4, a public service local broadcaster. The participants in the field trip were able to learn from LNU's delivery of courses, their partnerships with local media outlets and also about their short courses for working journalists. We hope that some of the learning from the professional courses will feed into the development of the DESTIN Online Outreach courses developed in 2020/21. Highlights included learning more about modules delivered on Journalism Ethics, Critical Thinking and Freedom of Speech and the nature of the regular workshops with employers. Each UA Partner will prepare a report from this and the AMU trip to help them hone their learnings from the visits and how they can apply them to the development of their curriculum.

Thank you to LNU for hosting the visit.

AMU Field Trip (Event)



Find out more about the field trip to AMU (in [Ukrainian](#))

DESTIN

<http://destin-project.info>

[@destin.info](#)

Co-funded by the Erasmus+ Programme of the European Union

Project Watch November 2019 (Newsletter)

Second DESTIN Field Trip

The second DESTIN Field Trip took place between 19 and 21 of November, 2019, at Adam Mickiewicz University in Poznan, Poland. We were kindly hosted by the Department of Political Studies and Journalism and took part in a packed programme of events that gave us a great



insight into the Journalism courses run by AMU. We toured their radio and TV production studios, heard talks from students and alumni and learnt more about their student newspapers and industry placements. One of the highlights was a discussion around “Liquid Modernity”, a concept from Zygmunt Bauman. We also heard the student voice when we were treated to an Oxford style debate on the pros and cons of media vs journalism.

Findings from the two Field Trips will feedback into the revision of the BA and MA Journalism curriculum of the DESTIN Ukraine HEIs

Training for Trainers

Training for Trainers will take place at Taras Shevchenko National University of Kyiv, Ukraine, 2 – 4 December 2019. Each of the Ukraine partner HEIs will be sending at least one person to undertake the training on the processes involved in a Peer Review. The Peer Reviews will take place in March 2020 and will undertake reviews of the draft revised BA and MA Journalism curriculum at each HEI.

Training For Peer Reviews (Event)

Zaporizhzhia National University [report](#) back on the Training for Trainers event that took place at TSNUK in December 2019. Mariupol State University also [report](#) back on the event.

Project Watch December 2019 (Newsletter)

Training for Trainers

The training course was delivered by David Quin of the Institute of Art, Design and Technology, Dublin, and covered two aspects of the project - an expansion of the material delivered at Kyiv on Course Design and Training for the Peer Review Process. **Materials** from the event can be found on the DESTIN website. The event was originally planned to take place earlier in 2019, however it became apparent that it would be more beneficial to our Ukraine HEI partners that this was too early in the project and would be more useful to them after they had applied some of the learnings from the Kyiv conference on Student Centered



Learning and Course Design in May 2019. The workshop was, therefore, rescheduled to December. It was a mix of panel discussions, presentations from the partners, training on strategies to write study programmes and

module descriptors and SWOT analysis of the current BA and MA programmes. Feedback from the conference shows that it was a timely and successful activity with representatives from all ten UA HEIs benefitting from attendance.

Future Plans - Peer Reviews

The next big events for DESTIN are the Peer Reviews that will take place in March 2020 at each of the 10 Ukraine HEIs. There is much logistical preparation to be done alongside the finalization of the materials for review, the Christmas break may not be as restful as we had hoped!

Project Watch January 2020 (Newsletter)

Edith Lovejoy Pierce (1904-1983) “We will open the book. Its pages are blank. We are going to put words on them ourselves. The book is called Opportunity and its first chapter is New Years Day.”

Welcome to the new decade - the 2020s! Although some of you will, no doubt, argue that the new decade does not start until 2021 but we won't dwell on that.

We have been lucky to celebrate Christmas and New Year on a number of different dates, following different traditions across the project partners. However, the time of festivity,

family time and relaxation is over as we start the New Year with a full programme of activity on DESTIN to ensure that it continues on its pathway of curriculum development.

Curriculum Development

With the Peer Review visits planned for early this year the Ukraine DESTIN Partners are all working hard to review and renew their curriculum for the BA and MA programmes to ensure that they can be approved internally by their respective university QA procedures ready to be delivered in the 2020/21 academic year. We have a mentoring programme in place that ensures that each of the UA HEI partners has access to the range of knowledge that can be offered by our EU partners. As each UA HEI develops their new/revised curriculum they will be able to draw on the information they gained in the two EU field trips that took place towards the end of 2019 and also the 'Training for Trainers' workshop that took place in December 2019. The project aims to develop new/revised curriculum that facilitates the development of successful and sustainable reform of journalism education in Ukraine through increased alignment with European models of journalism education that builds on a good underlying knowledge of the changes that are most needed and how best to implement these changes.

DESTIN Toolkit

When we started the project it was with a mind to develop the work that came out of the TEMPUS Align project that took place between 2013 and 2017. This project produced a guidance document on how to achieve alignment of academic programmes with NQFs and for QA agencies. The toolkit developed from the ALIGN programme forms the basis for the toolkit for DESTIN that has been further developed by Institute of Art, Design and Technology, Dublin, Ireland (IADT), who were a partner on the ALIGN project. David Quin, of IADT, has blogged on the development of the Toolkit - his blog can be viewed at quindpdp.blogspot.com/2019/ together with background information on ALIGN, whilst the **DESTIN Toolkit** can be found on our website.

Future Plans - Sustainability

Although we are only in the second year of DESTIN we are very aware that we want to leave a legacy from the project that will help the future of the development of journalism in Ukraine. We are, therefore, already thinking of the Sustainability Coordination Meeting that will take place at Sumy State University in the summer of 2020 when we will start the in depth discussions on the development of the Online Courses that we will be developing. This suite of new online courses will be freely available and will meet the needs of

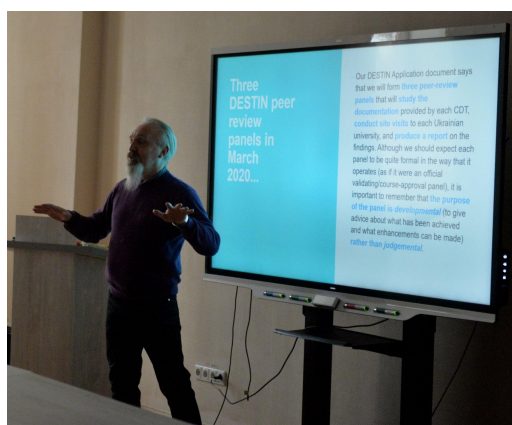
- non-journalism university students
- secondary school students and teacher
- the wider public

We will share more about our plans for these courses after the Coordination meeting in summer 2020.

Project Watch February 2020 (Newsletter)

Planning for Peer Reviews

A critical friend is someone who is encouraging and supportive, but who also provides honest and often candid feedback that may be uncomfortable or difficult to hear. In short, a critical friend is someone who agrees to speak truthfully, but constructively, about weaknesses,



problems, and emotionally charged issues. [Glossary of Education Reform](#)

Planning is well underway for our Peer Reviews. We have assembled three panels, made up of various of our EU Partners, to visit each of the 10 Ukraine university partners. These visits have required careful planning, with travel within Ukraine causing a logistical challenge due to the large distances to be travelled and the tight schedule of the visits. Luckily the DESTIN Project

Coordinator in Ukraine, Taras Shevchenko National University of Kyiv, have provided an excellent plan of activity, organised transfers and ensured that we can deliver these Peer Review visits in an optimal manner.

Panel 1 members are from Institute of Art, Design and Technology (IADT), Adam Mickiewicz University, World University Service (WUS), Ukraine Association of Students (UAS) and Hromadske Radio. This panel will visit Ivan Franko National University of Lviv, Ukraine Catholic University, Yuriy Fedkovych Chernivtsi National University and Uzhhorod National University.

Panel 2 members are from European Journalism Training Association, Linneaus University, Vaxjo, World University Service, UAS and Hromadske Radio. This panel will visit Sumy State University, Zaporizhzhia National University and Mariupol State University.

Panel 3 members are from Bath Spa University, IADT, WUS, UAS and Hromadske Radio. This panel will visit Taras Shevchenko National University of Kyiv, Bohdan Khmelntsky National University of Cherkasy and Academician Stepan Demianchuk International University of Economics and Humanities.

The aim of these visits is to meet with university staff, students and local employers to review the curriculum and produce a report that sets out key findings, outcomes, recommendations and commendations for each HEI. These visits are not formal, in that the panel cannot accredit the courses, it can act as a very useful forum to allow the partners to prepare for accreditation

visits. The panels should be viewed as a 'critical friend' and allow frank discussion and review of the curriculum, with the Self Evaluation Document prepared by each UA HEI being central to the review process and should provide an evidence-based evaluation of the two programmes being reviewed. We hope that the visits are useful to the partners.

Project Watch March 2020 (Newsletter)

Best laid plans

We started planning for the Peer Reviews in May 2019 at the Kyiv Conference. Teams were put together, curriculum reviewed, information from past and present students collated, the employer voice taken into account and then Covid 19 intervened, causing worldwide chaos. Not at any point did we consider putting world wide pandemic on our risk assessment. We put BREXIT on it and of course the continuing conflict in Ukraine, but certainly not pandemic.

When planning for the Peer Reviews we had to take the difficult decision not to travel to Mariupol State University (MSU) as this is considered to be a non-travel region / combat zone by many of the non-Ukraine DESTIN partners. We were lucky that Zaporizhzhia National University (ZNU) were able to host MSU staff at their campus. Strangely it was only this Peer Review Panel that completed their face to face visits despite it being the one with the greatest consideration given to it when planning. Nico Drok, from European Journalism Training Network (EJTA), lead the panel and the Peer Reviews at MSU, ZNU and Sumy State University successfully took place. That said, leaving Ukraine as flights were being cancelled in the middle of March and borders were being closed due to Covid 19 was, in itself, challenging and we were very relieved to see our partners from EJTA, Linnaeus University and World University Service arrive home after completing their Peer Review visits.



The Ukraine HEIs for which the Peer Review process did take place have reported that they found the visits useful, informative and constructive and we are grateful for the panel that undertook the travel in the challenging times and for their input into

the resulting report.

As I write this we are facing a great unknown, not only at a project level, but also at a worldwide level. We will start our Covid 19 contingency planning, remain fleet of foot and strive to deliver DESTIN as planned, with, no doubt, some changes to the timeline and milestones along the way, but always with the project outputs central to our thinking.

Peer Reviews March 2020 (Event)

We were lucky to be able hold three Peer Reviews before the borders closed due to the coronavirus pandemic. Read more about [SSUs](#) and [ZNUs](#) visits (in Ukrainian).



European Parliament News (Resource)

Disinformation: how to recognise and tackle Covid-19 myths - EU Parliament has written a useful article on disinformation and how it can hamper the effects of tackling the pandemic. Read more at [European Parliament News](#)

Project Erasmus + KA2 Destin - About Leadership and Quality in Journalism Education (Resource)

[Nosova B.](#) Project Erasmus + KA2 DESTIN - about leadership and quality in journalism education / B. Nosova // Actual problems of media space: materials of the II All-Ukrainian scientific-practical conference (Kyiv, April 09, 2020). - Kyiv: Institute of Journalism, 2020. P. 20 - 24.

Ethical Journalism Network (Resource)

Ethical Journalism Network have produced a useful reference for journalists on the reporting of the coronavirus pandemic: [Reporting on the Pandemic Ethically](#)

Project Watch April 2020 (Newsletter)

We are currently at the 1/2 way point in DESTIN, so much has been achieved in the past 18 months, with so much more to be achieved. The COVID-19 pandemic has caused us some logistical problems with six of the ten Peer Reviews not able to take place with the planned site visits in March 2020. We have, however, reviewed our approach with this Peer Review process now taking place remotely as Desk Peer Reviews, with site visits now planned later in 2020 (all things being well). These visits will now become a monitoring exercise, with the

visiting partners acting as mentors and critical friends to help in the implementation of the new curriculum.

As our mind turns, once more, to the planning of the outreach courses and the legacy of the project we again come across issues that have arisen due to the coronavirus. Slow or non-existent internet connections, UA HEI's having to concentrate on developing online teaching programmes and BSU's own home-working means that we have had to review the timeline for the delivery of the online outreach courses. However thanks to the agility of our partners and a tweak in the project timeline here and there we are confident we are able to deliver these courses as planned. Indeed with the newly learned skills in developing new online resources for UA BA and MA teaching in these 'times of Covid 19' we may find we have gained skills that can be readily shared and developed for our UA journalists of the future.

Whilst we get used to 'the new normal' we are ever grateful for technology that allows us to virtually hop over to Ukraine for an hour to meet and discuss project logistics and planning and move forward with our delivery of DESTIN

Project Watch May 2020 (Newsletter)

EACEA Reporting

It is that time in the project lifespan when Bath Spa University, the coordinator on the project, need to report back to EACEA; the funders of the DESTIN project under the KA2 Capacity Building grant umbrella. This is when we look closely at the outputs of the project, reflect on our achievements and review changes that have occurred through necessity and those changes where we have been reactionary to Partners' needs. All the planning in the world at the point of application never quite plays out in reality when delivering a three year project. With the application to EACEA submitted in February 2018 and the Technical Report due in May 2020 you can imagine that a lot has changed in those two years. That is why it is proving a valuable exercise in reviewing our achievements, patting ourselves on the back for milestones met and also recognizing aspects of the project that have changed: new planning in light of C19, complex legalities in the tendering process between different countries and also staff changes at different partners.

We have had to look closely at the outputs, assess the Logical Framework Matrix for the next 18 months of the project and consider how the unknown will affect the remaining face to face project activities. Will we be able to undertake international travel? Will borders to partner countries remain closed? Will we be able to finally get equipment delivered internally within Ukraine? The answers to some of these questions is in our ken, some we can plan for, some we can put in place contingency plans, some we will simply have to dance around and resolve as they arrive. What we do know is that we have a great team of partners, all

committed to delivering the revised and new curriculum with the Ukraine HEI partners to help develop their journalists of the future. Here's to the next 18 months of DESTIN and beyond.

Erasmus + KA2 DESTIN Project: Experience In Improving The Quality Of Educational Programs In Journalism In Ukraine (Resource)

[Sirinok-Dolgareva K.](#) ERASMUS + KA2 DESTIN project: experience in improving the quality of educational programs in journalism in Ukraine . European project culture in Ukraine: state, problems, prospects: Proceedings of the International scientific-practical conference (Zaporozhye, May 29-30, 2020) / Ed. O. Guri, V. Menyailo. Zaporozhye: ZNU, 2020. S. 178-180.

Project Watch June 2020 (Newsletter)

Planning in the time of a pandemic

As we write some countries worldwide are seeing a general easing of the coronavirus lockdown with varying degrees of success. Some borders are reopening with those within the EU opening to travel from 15 June 2020, although with various caveats in place. 14 days of quarantine is not going to be feasible for a three day DESTIN meeting, especially where partners from seven countries are involved, so we are exploring virtual options to hold the next Governing Board, and making the best use of technology that we can to continue to progress with project outcomes. With academic terms and semesters coming to an end it does at least provide some time of readjustment to happen before the next wave of DESTIN activity.



We are pleased that we are well on the way to meeting one of the major project milestones with our Ukraine HEIs going through the process of getting their new and revised curriculum reviewed and approved by their QA processes with the aim for delivery in the new academic

year. This will give the partners the opportunity to run the courses and to gather feedback on the changes made and how successful they have been in meeting the ever changing demands of employers, students and society. A further update on the courses will be scheduled for September.

As the holiday time approaches, for academic staff at least, here is some holiday reading for you:

- Sign up to [Ethical Journalism Networks's Newsletter](#)
- [Journalistic Roles, Values and Qualifications in the 21st century](#) from the European Journalism Training Association.

Project Watch July 2020 (Newsletter)

To travel or not to travel?

So, as the famous phrase goes - "we live in interesting times". With countries seeing various levels of lifting of travel restrictions and the opening up of their shops and restaurants we try to start planning for the next stages of the DESTIN Project. We are now in the second half of the project and are pleased that our Ukraine partner Higher Education Institutions have successfully passed their new and revised journalism BA and MA courses through their internal approval processes and are ready to deliver them from Autumn 2020. However, what effect will the pandemic have on countrywide HEI recruitment? Will HEIs be able to offer 100% in person learning? Will HEIs be offering blended learning? Will the world be heading towards further shut downs in western countries as they head into the winter months? So many questions, and now we have to try to determine those that may affect the planned outputs of the DESTIN project, and those that are within our ability to mitigate against. We are due to hold our next Governing Board, postponed from April 2020 when we were to meet in person, so we are planning on using our new friend - virtual meeting software - to meet in September and discuss some of these challenging questions that we face. As the song says "We'll Meet Again" [Vera Lynn](#). We have learned to be flexible and adaptable over the past four months and will find a way forward and hope to be able to meet in person sometime soon. Information on the pandemic and Ukraine can be found [here](#)

As it is summer we thought we'd give you a few more links to some summer reading;

- The Open University - Open Learn are offering a free MOOC [Take your teaching online](#)
- From the website [journalism.co.uk](#) [How coronavirus is putting solutions journalism in the spotlight](#)
- Twitter blog article [Updating our approach to misleading information](#)

Project Watch August 2020 (Newsletter)

EACEA Technical Report and the Logical Framework Matrix

It was with much relief that three of the Bath Spa University DESTIN Project Team met virtually last Thursday to ceremoniously press the 'SUBMIT' button on the DESTIN Technical Report.

A word or warning to our peers - never underestimate the amount of work that goes into the Technical Report! This year it was, of course, made more challenging because of remote working, access to information over slow VPNs and changes in working patterns. But we did it. Now we have to wait for feedback and questions to find out how we have done.

When we wrote the application for the DESTIN Project back at the start of 2018 we spent a lot of time ensuring that the Logical Framework Matrix (LFM) and the measurement indicators were rigorously completed and sat creditably alongside the Work Plan and Work Package descriptions, however we ended up with a LFM that was six pages long, EACEA recommend two pages! We, however, wanted to ensure that we knew what we were meant to be delivering and could prove that we were able to deliver the project both to ourselves and to the EACEA, so we ended up with a detailed list of measurement indicators. It has been this list of indicators that has kept us very busy in the preparation of the Technical Report, collating the information, presenting the information and ensuring that we have shared it on the website has all taken time, especially, as already mentioned Covid 19 has challenged our working routines. So, a word to the wise, the LFM is a 'lovely' document to ensure that you know, that as the coordinator working with the partners, that you are able to accurately and efficiently deliver a Capacity Building in Higher Education project, but maybe keep the six page version internal and submit a simpler one to EACEA at the application stage so that the Technical Report phase is less arduous. Although, maybe, the intricacies of the LFM were why we were awarded the project to start with?

Some late summer reading for you:

- [Ukraine: Coronavirus and the Media"](#) (English) from European Journalism Observatory
- [Коронавірус і медіа: як працюють українські журналісти](#) (Ukrainian) from European Journalism Observatory
- [Ethics in an unethical online environment – the rise of copy-paste journalism](#) Ethical Journalism Network and Internews Europe

Dataharvest Digital (Resource)

Dataharvest - the European Investigative Journalism Conference is the annual meeting place of investigative, data, cross-border and entrepreneurial journalists in Europe. Due to the covid crisis, the conference is fully online with over 100 sessions and workshops spread over three

months from 1st of September to the end of November. Each week there will be inspiration, training and networking.

This model allows also journalism educators to get a good impression of what is going on in investigative and data journalism, and the disentangled programme offers easy planning.

Project Watch September 2020 (Newsletter)

The Virtual Meeting

We have just held our first virtual Governing Board (GB). GBs are challenging at the best of times, especially when there are 20 partners, six different native languages and 10 work packages. So, using Google Meets to host and run the GB has proved interesting and an efficient way to hold such a meeting. We utilised the 'mute' button, with strict etiquette on who could speak when, monitored the chat function in order to establish who wanted to talk, who had questions, information and opinions, and, importantly, used it as a voting system. We also made good use of the chat function to summarise the main points of the meeting as we discussed the items on the agenda. This was very useful given that English is the native language of only three partners it was an effective way of disseminating the key points, it is always easier to read a non-native language than it is to listen to the spoken word.

We also recorded the session, including chat, to enable us to make accurate notes and to establish who was speaking or voting, which was not always easy with 24 small images of the participants. It is fair to say that overall it was a success; decisions were made and the delivery timeline was discussed in light of the pandemic. It was notable that there was a need to be more concise in the virtual world and some of the discursive parts that would normally happen at a GB were shorter and decisions were reached quickly, maybe because of the impersonality of the virtual meeting and also the shorter attention spans online. It was nice to be back together again as a team, albeit virtually. We really look forward to being together again in person and see our friends and colleagues face to face, although, given the current situation, we realise that this will not be anytime soon.

The question does arise "Are virtual meetings here to stay?". With emphasis on the environment, global warming and the effect that air travel has on this, alongside the implications of both time and finance, is there a need for meeting face to face or have we already moved forward several years to the inevitable virtual world? A search around the web suggests that many people and organisations are of the opinion that the online meeting is here to stay, but, personally, from the point of view of managing a project where colleagues are at the heart, I believe in the benefits of the physical meeting, the camaraderie it creates and the better partnerships that can be developed from being in the same physical space.

Project Watch October 2020 (Newsletter)

The move to online teaching

One thing that has started to become obvious is the move to online teaching for the Higher Education sector is here to stay for a while. Whilst some DESTIN partners are managing to offer blended learning, some have had to move completely to online delivery due to local lockdown regulations. It is interesting to note that back in March there was a sense of 'make do', we were in crisis mode and were having to be reactive as the pandemic set it. We managed - it was OK. However now, six months in, there is an expectation from students that the HE sector should be able to deliver 100% of the offer that was made to them when applying to start their course or, for returning students, the same experience that they had in their previous years' learning. What has been improvised in the past six months needs to be done better.

Some of the DESTIN partners have the benefit of IT departments with the technology and capacity to have been agile and adaptable and been able to offer effective distance learning quickly, others are still on the steep learning curve and are developing new methodologies to deliver their courses.

In spring 2020, 95% of European universities moved to online distance learning (DIGI-HE survey preliminary results, June 2020). The shift was profound but impact was unevenly distributed, varying by HE system, institution, level, and programme. Practice-based subjects, whether in the sciences, humanities or the creative arts, were particularly hard hit with a fifth of European students reporting that practical classes had not moved online (cf. less than 4% reporting no online lectures) ('Student Life in the EHEA during the COVID-19 Pandemic', June 2020).

Whilst a lot of journalism can be taught online there is the practical side to consider, the underlying technology in the television or radio studio that can only really be learnt from hands on experience, for example. As part of the project we are due to carry out a survey of first year students who are taking the newly revised courses, I guess we will discover from the feedback just how well the DESTIN partners have been able to meet such challenges.

Project Watch November 2020 (Newsletter)

Our thoughts return to quality this month as the revised BA and MA programmes are now being delivered by our Ukraine HEI partners. Quality was at the core of the peer reviews, that were carried out at each of our UA HEI partners in Spring this year, to ensure that the revised curriculum are compliant with Ukrainian quality assurance and accreditation processes and also the internal rules of each partner. The planned curriculum are having to be adapted to facilitate online delivery and blended learning models, and we, as a partnership, need to ensure that quality of learning is not lost as we are adaptive to change.

DESTIN is planning on holding pastoral visits to our Ukraine HEI partners next year to review the delivery of the revised programmes, understand the changes made in response to the pandemic, and to appraise the quality of the curriculum. Although the last nine months have not gone as planned due to Covid 19 we can seize the opportunity to learn from the adaptive processes to move learning online, the experience at both a lecturer and student level of this new learning experience and how it has changed the delivery of journalism higher education in Ukraine.

A number of resources are listed below that readers of Project Watch may find of relevance in the pursuit of the delivery of quality higher education in Ukraine.

Ukraine's quality assurance body, the National Agency for Higher Education Quality Assurance (Ukraine), with their website available in both [Ukrainian](#) and [English](#), is a collegial body authorised by the Law of Ukraine "On Higher Education" to implement the state policy in the field of higher education quality assurance. The DESTIN project is represented on the body through our partners UAS and ZNU.

Erasmus+ Ukraine YouTube channel has released their seminar "[Internal quality assurance of higher education: development of educational programs and their accreditation](#)" that was presented on 18 November 2020. This was presented in collaboration with the Kherson State Maritime Academy and the participation of representatives of the National Team of Experts on Higher Education Reform Erasmus+ and the National Agency for Quality Assurance in Higher Education.

The session consisted of various presentations, information on which can be found [on their website](#)

A further resource that may be of interest can be found on the Council for Higher Education Accreditation [YouTube channel](#) from CHEA/CIQG "Assuring Quality in Higher Education in a Time of Crisis" which addresses questions on the key elements for successful online teaching and learning and the role of QA bodies in addressing quality.

Expanding the Possibilities of the Destin Project: In Mariupol State University Students Study the Best European Practices (News)

Find out more on the News section of our website [Expanding the possibilities of the Destin project: in Mariupol State University students study the best European practices](#)

[Розширюємо можливості проекту Destin: у Маріупольському державному університеті вивчають кращі європейські практики](#)

We Implement Ideas for the Destin Project: A Master Class of Former BBC World Service News Editor Danica Ilic was held at MSU (News)



Find out more on the News section of our website [We implement ideas for the Destin project: A master class of former BBC World Service news editor Danica Ilic was held at MSU](#)

[Втілюємо ідеї проєкту DESTIN: в МДУ відбувся майстер-клас екс-редакторки новин Всесвітньої служби BBC Даніки Іліч](#)

Project Watch December 2020 (Newsletter)

A Time for Reflection

As one year ends and another one is about to begin one often finds oneself in a state of reflection. Looking back at the past 12 months and looking to the next.

And what a 12 months! There has been one news story that has dominated the global news - the pandemic. This time last year Covid 19 was something we had not heard of. A few of us may have heard of coronaviruses as they are the cause of illnesses of the upper respiratory system, like the common cold, and can infect humans and animals (1). But little did we know on the 31 December 2019, as many of us welcomed in a new decade, the story that would dominate the news, the virus that would affect so many people worldwide and the testing times that we were about to live through.

Early in 2020 COVID 19 was a story that had been unfolding in China, information filtering out to the rest of the world as we looked on, unbelieving of the facts and figures and the human costs. Little imagining that the world would soon be enveloped in a global pandemic. Who do we look to for information in times like this? We look to journalists. We look to the familiar figures that we welcome into our houses everyday through the TV screen and the radio, we look to the newspapers we read for information and to the internet sites we visit. We look to journalists, the people who have to digest the information available to them, those

who filter through the facts and figures available to them and decide how to present them to the public, the journalists become our source of information.

We also, however, scour social media for information, for people who share our own views, who reassure us that we are not alone. This is where we can start to get distorted information, where facts and figures are played with and manipulated to tell a story that someone wants to tell and we can start to deviate from reality into a world of warped facts and distorted information.

One area that many of the DESTIN partners have explored this year, and have woven into their revised curriculum, is ‘fake news’. Fake news has, in its own right, become a story for journalists (2).

We have lived through a year like no other; where the world has come together, where differences have been highlighted, where commonalities have been strengthened, where some people have slowed down, whilst others have worked heroically to keep us safe. Information continues to flow, facts and figures need to be disseminated, the human stories need to be told and fake news taken seriously. In 2021 we will continue to look to journalists, alongside politicians and scientists, to tell us the story of the pandemic, to write into history the times we are going through, and to, hopefully, tell us that the cases of coronavirus have fallen to a level that makes it safe to resume our lives.

- 1 - Coronaviruses www.niaid.nih.gov/diseases-con... retrieved on 31 Dec 2020
- 2 - Fake News What’s real? What’s distortion? www.bbc.co.uk/news/topics/cjxv... retrieved on 31 Dec 2020

Project Watch January 2021 (Newsletter)

The Value of Cooperation: Nico Drok, [European Journalism Training Association](#) (EJTA) and Katerina Sirinyok-Dolgaryova, [Zaporizhzhia National University](#) (ZNU)

Two years ago Nico Drok, from the European Journalism Training Association, carried out research on “Journalistic Roles, Values and Qualifications in the 21st century; How European journalism educators view the future of a profession in transition.” More than thousand journalism teachers from 28 European countries participated.

You can download a free PDF of the results on www.ejta.eu/publications.

On January 7th 2021 the global version of this survey started; 35 countries around the world are participating, such as USA, China, Russia, Australia, Brazil, South Africa, India, and so on. Nico Drok will present the outcomes of this research at the next World Journalism Education Congress, in July 2022 in Beijing. The objective is to make comparisons between the views on the future of journalism of journalism teachers in different parts of the world.

In both versions, European and Global, Ukraine has been missing. Nico has always wished to carry out the survey in Ukraine as well, both with the participation of the teachers of the DESTIN partners, but also with the teachers of other Ukrainian universities. ETJA is part of the DESTIN project and with the great help of Katerina Sirinyok-Dolgaryova, from Zaporizhzhia National University, also a DESTIN partner, the following Ukrainian universities have confirmed their participation:

DESTIN partners

1. Запоріжжя, ЗНУ / Zaporizhzhia National University
2. Київ, КНУ ім. Т. Шевченка / Taras Shevchenko National University of Kyiv
3. Черкаси, ЧНУ ім. Б. Хмельницького / Bohdan Khmelnytsjyi National University of Cherkasy
4. Львів, ЛНУ ім. І. Франка / Ivan Franko National University of Lviv
5. Львів, УКУ / Ukrainian Catholic University, Lviv
6. Суми, СумДУ / Sumy State University
7. Рівне, МЕГУ ім. Академіка С. Дем'янчука / International Economics and Humanities University
8. Ужгород, УжНУ / Uzhgorod National University
9. Чернівці, ЧНУ ім. Ю. Федьковича / Yuriy Fedkovych Chernivtsi National University
10. Маріуполь, Донецька обл., МДУ / Mariupol State University

Non DESTIN Universities

11. Київ, НУКМА / Kyiv NUKMA (Kyiv-Mohyla Academy)
12. Житомир, ЖДУ ім. І. Франка / Zhytomyr, IFZhSU
13. Острог, Рівненська обл., НУОА / Ostroh, Rivne region, NUOA (National University Ostroh Academy)
14. Дніпро, ДНУ ім. О. Гончара / Dnipro, OHDNU
15. Ірпінь, Київська обл., УДФСУ / Irpin, Kyiv region, USFSU
16. Бердянськ, Запорізька обл., БДПУ / Berdiansk, Zaporizhzhia region, BSPU

On the 18th January 2021 the survey went online, in two languages (Russian and English). It has been designed so it can be answered on any device (laptop, tablet, mobile, desktop). It will start by simply clicking a link and will take 15 to 20 minutes to complete. The data will be collected from the 18th January until February 28th. The first sixty-five questionnaires have already been completed.

Katerina Sirinyok-Dolgaryova (ZNU) points out this research is of the great importance for Ukraine: *“This is the first time Ukraine is included in this global survey. I am happy*

Ukrainian voice will now be heard and taken into consideration, when EJTA prepares the report after the survey is completed. DESTIN brought together ten Ukrainian journalism schools and let to gain rewarding experience of European journalism education. Now I feel that we need to share it with other Ukrainian universities and involve in further cooperation like participation in this research. Thank you Professor Nico Drok and EJTA for inviting Ukraine to join the survey. We really need to know how our teachers see journalism roles and values in XXI century, especially in these uncertain times of global transformations”.

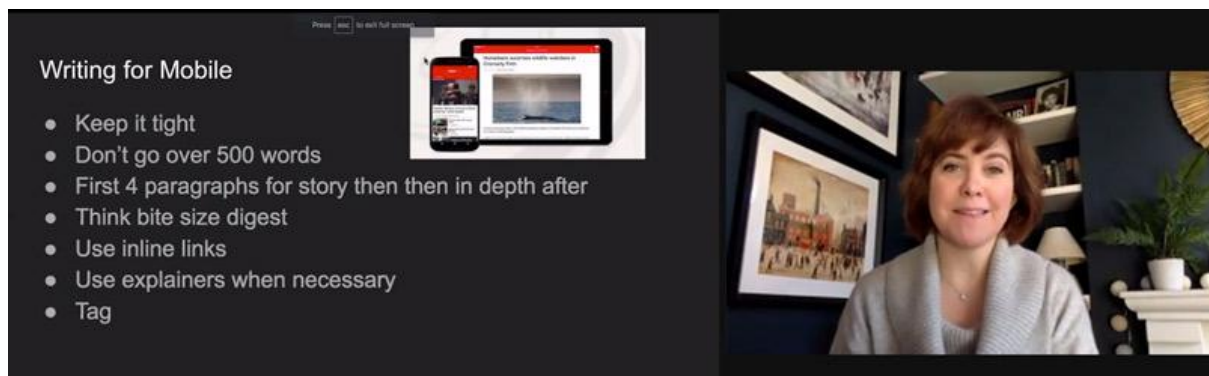
This survey is anticipated to be of additional value to the DESTIN project. Comparing the views of Ukrainian teachers to those of teachers elsewhere (Europe or the World) may give interesting insights. Nico’s aim is to present the main results together with Katerina at the final DESTIN conference in Lviv in October 2021.

Project Watch February 2021 (Newsletter)

Benefits of Networking

We are now two years into the DESTIN project and we are starting to see the benefits of the networking between partners and the impact on other journalism projects.

We are pleased to report on the successes of a number of our partners in benefiting from EU and other funding in their quest to improve the teaching of journalism in Ukraine.



A number of online activities have recently taken place that have raised the profile of DESTIN, of its partners and highlighted the focus of teaching journalism and media in Ukraine. One of these spin off projects is the development of the Journalism Teachers' Academy which is a project of the Ukrainian Institute of Media and Communication aimed at improving the quality of Ukrainian journalism education. This project provides a programme for journalism teachers and also a platform for exchanging experience and information about trends and problems in journalism education. We are pleased that four of the five partners are DESTIN Ukraine higher education institutes, Cherkasy National University, Chernivtsi National University, Ivan Franco National University of Lviv and Zaporizhzhia National University (ZNU). The project is implemented by the NGO "Ukrainian Institute of Media and

Communication" in cooperation with the Deutsche Welle Akademie with the financial support of the Federal Ministry and Development of Germany (BMZ). Further information on the Journalism Teachers Academy can be found on their website.

We have also recently seen two partners, Mariupol State University (MSU) and ZNU, gain funding for two additional spin off projects.

MSU has been awarded funding from the Media Development Fund of the US Embassy in Ukraine for its project 'MediaHub' which has held a number of online activities, most recently with Bath Spa University lecturer Lizzie Powell on Mobile Journalism. "With the help of the DESTIN project, we can share experiences and gain new knowledge from colleagues from partner universities, namely Bath Spa University," said Professor Volodymyr Rizun, Director of the Institute of Journalism at Taras Shevchenko National University of Kyiv. You can find out more about the event on the DESTIN website.

ZNU has been awarded Erasmus+ Jean Monnet funding for a project called "European Media Standards and Values for Independent Journalism in Post-Truth Era (EU-Indy)". As part of this they are arranging an international conference ["European Values in Ukrainian Education: Challenges and Frontiers"](#), alongside their other Erasmus+ funded project EUVOLIA, which will take place virtually on 28-29 May 2021. The first day will have sessions that focus on DESTIN with key note speakers from EJTA and BSU and will allow us to disseminate some of the outputs from DESTIN to a wider audience.

It is encouraging to see the green shoots of the legacy from the DESTIN project starting to sprout as we enter the final nine months of the project.

Project Watch March 2021 (Newsletter)

Student recruitment in the time of covid

How does a Higher Education Institution recruit students during a pandemic? When physical access to a campus and department is likely to be restricted or non-existent, the excitement of visiting facilities is removed and you cannot experience the atmosphere of labs and studios. Can the virtual experience replace the physical? After all, as a potential student, you are committing the next three or four years of your life to a location you have never visited and find yourself in a situation where you are unable to get past the glossy veneer of the marketing brochure.

We are experiencing just that dilemma within the DESTIN project, but from the side of the HEI, not from that of the student. As part of the project we are due to hold 10 Open Days, one at each of our Ukraine HEIs, to share understanding of journalism and promote the newly revised journalism curriculum. We are hoping that we can hold these physically in late May

2021 to coincide with the Ukraine university recruitment window, but what if we cannot do so? As a partnership we are strong, and have been able to share our experiences of our virtual events in case we need to fall back on online delivery of these Open Days. We have explored a number of European models of the virtual Open Day, from campus tour videos, to online chats with students, to Q & As with staff. Some activities are delivered live, some are pre recorded, and some are recorded from live events and made available for prospective students afterwards online.

One of the DESTIN partners, IADT, Ireland, have kindly organised a webinar to share their online recruitment experience and expertise with UA HEI partners, and a small working party has been formed to work out how we can hold these events successfully, whether physical or virtual. Again we have had to be fluid in our approach as we duck and dive as the surging and regressing virus waves across the world.

Project Watch April 2021 (Newsletter)

DESTIN will present project results at Erasmus+ conference in Zaporizhzhia
Katerina Sirinyok-Dolgaryova, Olena Tupakhina, ZNU

Project synergy and new cooperation arising from the established partnerships is one of the most important outcomes of Erasmus+ program. As successful in terms of bridging EU and ENPI countries as it is, DESTIN has inspired the partners in Zaporizhzhia National University to work over another Erasmus+ project in Journalism education standards. Encouraged by DESTIN field trips to Bath (UK), Kalmar (Sweden) and Poznan (Poland) full of valuable insights in Journalism curricula development, the ZNU team has successfully submitted a proposal under Erasmus+ Jean Monnet Action for a European media studies module called EU-Indy (European Media Standards and Values for Independent Journalism in Post-Truth Era eu-indy.znu.edu.ua/) to be taught to a mixed group of media majors for the upcoming three years.

The inter-project partnership ties were further strengthened by linking EU-Indy and DESTIN to yet another ZNU Jean Monnet module called EUVOLIA (European Values in Literary Arts euvolia.znu.edu.ua/), now at the final stage of its implementation. United over the multifaceted concept of European values in education, three projects cooperate on the ***First International Online Conference “European Values in Ukrainian Education: Challenges and Frontiers”*** to take place May 28-29, 2021 in Zaporizhzhia, Ukraine. By focusing on European Values' role as an all-encompassing groundbreaking framework for national education reform, the conference team declares its mission as ***values in action*** - be it teaching, studying, policy making, quality assurance procedures, academic process management, student government or intellectual product design. The conference would serve

as a forum to discuss *topical case studies, best practices analysis and success stories* just as much as to present the results of *cross-sectoral and multidisciplinary theoretical research*.

Recognizing the role of independent media as a powerful agent of changes in terms of boosting Ukraine's European integration, two conference sessions would focus specifically on the Journalism education and practice: *Communicating European Values Through Journalism Education and Media Round Table Discussion* and *DESTIN: influence on Ukrainian journalism education* panel discussion, both to take place May 28th, 2021 and to feature DESTIN team members. The DESTIN session will be moderated by Prof. *Ian Gadd* (Bath Spa University, UK), who would also present the project's results at the conference's plenary discussion. Prof. *Nico Drok* (European Journalism Training Association) will be one of the key round table speakers, comparing the views of European journalism teachers to those of their Ukrainian, Russian and the U.S. counterparts.

We encourage those interested in the conference topic to visit its official web site at padlet.com/euvoliaznu/4z54zlg... and register by *May 1, 2021*.

The conference participation is free of charge. All the conference expenses will be covered by Zaporizhzhya National University and JMM EUVOLIA project (599918-EPP-1-2018-1-UA-EPPJMO-MODULE EUVOLIA) co-financed by EACEA under Erasmus+ Jean Monnet Program.

Strengthening Ukraine's Media Sector (Resource)

A useful three minute summary from Chatham House, The Royal Institute of International Affairs. Chatham House is a world-leading policy institute with a mission to help governments and societies build a sustainably secure, prosperous and just world.

Strengthening Ukraine's Media Sector

While major oligarch-controlled outlets focus on political influence and commercial gain, a group of smaller media stakeholders are trying to maintain quality and journalism standards in the public interest. International assistance and regulatory oversight are essential for improving transparency and resilience in Ukraine's media sector, but equally important are an infrastructure of support for quality journalism and media literacy efforts. This video supports a [research paper](#) from Chatham House.

The Evolution of Journalism and Media Literacy in Ukraine (Resource YouTube)

This event explores ways forward in strengthening Ukraine's media infrastructure.

Quality journalism is essential for promoting good governance and improving Ukraine's resilience to disinformation attacks.

The speakers outline recent developments in Ukraine's media environment, such as the transformation of public broadcasting, nationwide media literacy initiatives, the growth of local media outlets, and new approaches to audiences.

The discussion focuses on key steps needed to limit the influence of vested interests in the media sector, create an open media environment, empower the audiences to navigate media content safely and critically, and encourage their participation in the public debate on key issues.

Participants

Anna Korbut, Media Researcher; Academy Associate, Russia and Eurasia Programme, Chatham House; Author of Chatham House research paper Strengthening public interest in Ukraine's media sector

Taras Shevchenko, Deputy Minister of Culture and Information Policy of Ukraine

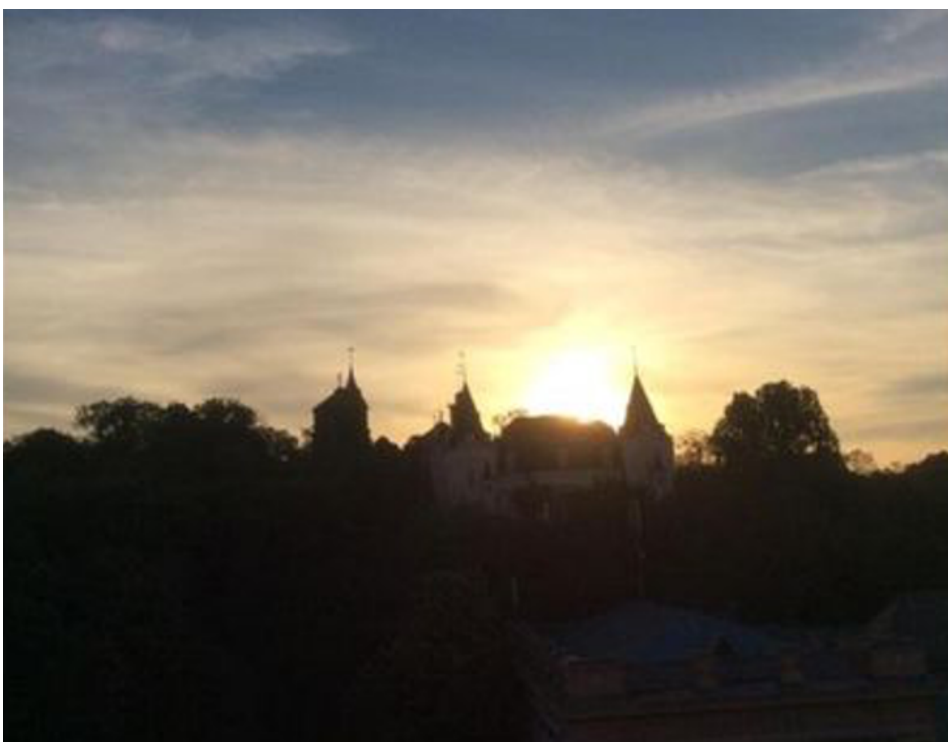
Project Watch May 2021 (Newsletter)

The DESTIN project has recently appointed our External Evaluators.

From the start of the External Evaluation process we wanted to make sure that we took full advantage of the process to ensure that DESTIN was effectively and non-biasedly assessed by a neutral party to create an informative and constructive report. After discussions with our

quality assurance partner, World University Service (Austria), we drew up the criteria into a tender document to help guide the process of application by prospective evaluators.

To ensure that the process will provide informative data and



constructive recommendations we reviewed the aspects of the project that could be assessed internally, for example the implementation and perception of the newly revised BA and MA courses, and those that will be covered in the Final Report. Having gone through this process we started to draw up the terms of reference to include the evaluation objectives and the questions we want to be answered. So that the resulting report will be useful to the partners, the funders and the wider Erasmus+ audience we have tried to make sure that the evaluation remit is neither too broad or too narrow, has a clear purpose and sits alongside our own evaluation. When writing the tender document we have included the need for the evaluation to be participatory, to include a wide range of stakeholders, and provide both qualitative and quantitative data.

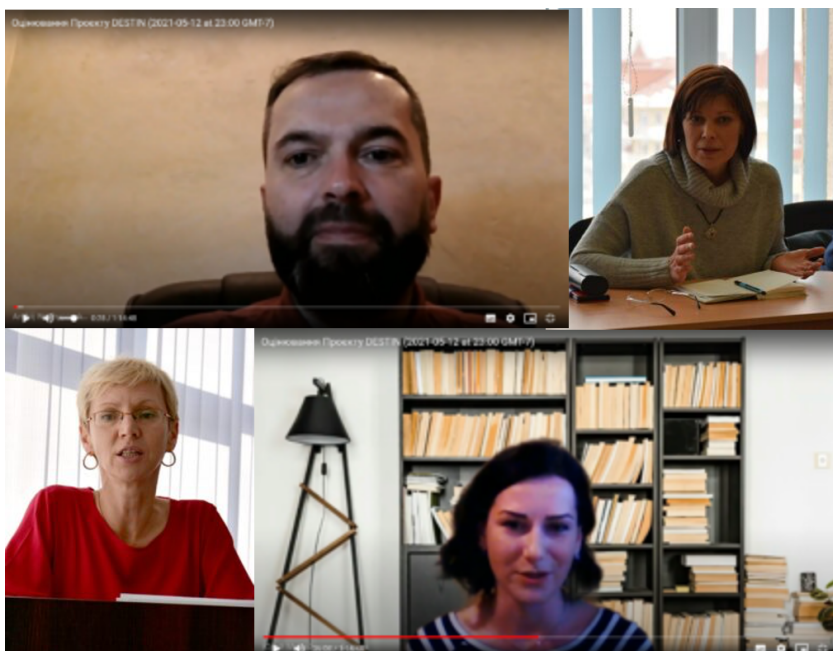
We met with the appointed evaluators at the end of April and agreed a timetable of deliverables, that included the sharing of project documentation so providing them with a backdrop of information before their field work began. We hope that by forming a good relationship with the evaluators we have a shared purpose in the process and they are aware of our commitment to learning from the results.

We are hoping that the report generated will be productively critical, will provide recommendations that can be put into action for the remainder of the project and will help shape the legacy and sustainability of the outputs and outcomes from the DESTIN work packages.

Project Watch July 2021 (Newsletter)

Ukrainian partner universities have undergone an independent evaluation of the results of the DESTIN project Galyna Shapovalova, Uzhhorod National University

During May 8–14 2021, independent experts conducted an external evaluation of the results of the DESTIN project. Collective semi-structured interviews were conducted with teams of 10 Ukrainian participating universities. Also at the end of May, students studying according to updated academic programmes and



curricula, graduates of media departments and employers were interviewed.

The events were organized by order of Bath Spa University (UK) and World University Services (Austria). During the conversation, the experts tried to find out whether the project is relevant to teachers and students, whether the goal was achieved, the tasks were achieved and how the success of DESTIN can be improved in the final stage.

You can read more about the independent evaluation of the international project at Uzhhorod National University [on their webpages](#)

During the interviews, the participants of the working groups spoke in detail about the work on the DESTIN project. In particular, they responded positively to the coordinated work of managers and partners; clear coordination of actions; timely completion of tasks; qualitative updating of curricula and training programs for journalists; improving communication with students, graduates and employers. Very clear communication was established in the project, information on the distribution of funds, plans, requirements, etc. was received in time. The Bath Spa University project coordinator organized the work of all partners on the project extremely well.

Among the shortcomings identified by individual participants in the working groups: a slightly excessive number of project participants; bureaucracy of organizations that monitor implementation; excessive reporting.

Representatives of the working groups made the following suggestions to improve DESTIN: to increase the technical component; to strengthen communication of students with teachers of western universities (to organize meetings, trainings); better to reach the audience of schoolchildren; to establish student exchanges; to organize final online meetings with European colleagues.

Partners from Ukraine are aware that DESTIN cannot solve all the problems of higher education because they are systemic. Therefore, in future similar projects it is necessary to pay attention not only to students but also to entrants, to focus on high school and at the same time to involve the university community. It is impossible to build an ideal system of training journalists without strengthening other components.

In general, the DESTIN project has brought many positive changes to Ukrainian universities, the most important of which is the renewal of educational programs in accordance with Western European standards.

In late April, project participants received a batch of equipment with basic licensed software for training young journalists. Also in May 2021, 10 Ukrainian universities held Open Days, during which the results of DESTIN were presented.

Project Watch August 2021 (Newsletter)

Summer - a time for reflection and a 'pat on the back'

With the quieter summer months upon us, academia has the chance to review its progress over the past academic year and reflect on what has been achieved. We have not been living in a 'normal world' over the past 18 months and have had to adapt to new ways of communicating, learning and sharing, overcoming obstacles with innovative solutions to fast changing situations.

День відкритих дверей
на відділенні журналістики УжНУ
20.05.2021 р.

ЗВЕРНІТЬСЯ ПРЯМО З ПЕРШОГО МАЙБУТЬОГО!
ДОПУЧАЙСЯ ДО МЕДІАСІМ'Я!
ОБЕРИТЬСЯ ПРО ВАШІ ВІДКРИТІ МОЖЛИВОСТІ!
СТАНИ ЖУРНАЛІСТОМ РЕДАКТОРОМ, ГОЛОВНИМ ФІЗИЧНОМ МЕДІАНАЛІТОМ!

У програмі

- Зустріч із журналістами відомих медіа
- Дискусія "Підготовка професійного медійника: очікування абітурієнтів, студентів та потреби медіаринку"
- Презентації освітніх програм, студентських творчих робіт
- Конкурс на кращий допис у соціальних мережах!

varosh, UA: ЗАКАРПАТТЯ, погляд, Media Vista

@uzhnu.kafedra_zhurnalistiki, @Відділення журналістики УжНУ

Поч. о 10.00 (головний корпус УжНУ, 4 пов., аудит. 449)
11.00 (online, Google Meet)

DESTIN, Co-funded by the Erasmus+ Programme of the European Union

Open Days

Towards the end of the last academic year ten DESTIN partner universities held Open Days in May 2021. With thanks to the flexibility of the partners and significant planning from the Work Package leader, Chernivtsi National University, all ten partners were able to deliver their Open Days, with some taking place in person, some in blended mode and some virtually. The list of Open Days, [here](#), demonstrates how we were able to offer the suite of Open Days as planned.

Reports on some of the Open Days can be found below:

- [Bohdan Khmelnytsky National University of Cherkasy](#)
- [Uzhord National University](#) and [further information here](#)
- [Sumy State University](#)
- [Chernivtsi National University](#)

Pilot Media Literacy Courses

May 2021 also saw the launch of the pilot stage of the Media Literacy courses developed by Sumy State University. [Call for testers of the Pilot Media Literacy Courses](#)

The courses are designed to help to develop skills of critical perception of information; media literacy; ability to use media in communication with other people. The educational project is designed for the general public: it can be of interest to high school students, teachers, students and anyone who wants to increase the level of media literacy. Today there are 5 training modules, which contain video materials, a short synopsis on the topic of the message, as well

as tests that can determine your own progress in mastering educational content and the level of media literacy.

We are proud of the way that partners have overcome the problems thrown at them and managed to deliver some of the important outcomes of the DESTIN project. Although we are behind in our original plans, and have been granted a project extension until August 2022, we have battled through these difficult times, shown resilience and thoroughly deserve to 'pat ourselves on the back'.

Project Watch September 2021 (Newsletter)

Online Learning

Background

The internet world is continuously changing and in recent years has presented increasing offers of online learning. The rise of the 'massive open online course' (MOOC) has led to access to learning for wider audiences, informative quality courses and, in some instances, interaction with other learners so increasing contact across the globe.

Many universities have started sharing modules from their courses for free, allowing access to a wide range of subjects, from law to biological sciences, from psychology to history. MOOCs can provide an alternative to traditional learning, allowing upskilling and learning in formal accredited courses and informal courses taken out of idle curiosity.

Some online courses are available free of charge, some for which a completion certificate is paid for and those where a charge is applied. Within the DESTIN project we are writing a suite of 20 non-credit bearing online courses, free of charge, to help explore journalism from a variety of angles, suitable for a range of audiences and levels of learning.

Advantages and disadvantages

Online learning has both advantages and disadvantages. Online learning is now applicable not just for academics but also extends to learning extracurricular activities for students and the public. In recent months, the demand for online learning has risen significantly, and it will continue doing so in the future. A pattern that has been amplified by the world-wide pandemic.

Advantages

- Efficiency
- Accessibility of time and place
- Affordability
- Wider audience

- Suits a variety of learning styles

Disadvantages

- Inability to focus on screens for a period of time
- Technology issues to access the material
- Sense of isolation from peers if part of a formal learning environment
- Knowledge of technology to delivery the course
- Managing screen time, especially for younger learners

You can find out more about the planning of the DESTIN courses on the Sumy State University [website](#).

The [pilot website](#) included courses on:

- Mass media and manipulation: a regional context
- Information security in pandemics, crises and other social upheavals
- Disinfection of information in the era of a pandemic
- Gender stereotypes and how to deal with them
- Media dependence of the youth audience

These courses will be expanded over the coming months – come back for more information soon.

Project Watch October 2021 (Newsletter)

Erasmus Capacity Building in Higher Education Virtual Fair 2021

On the 26th and 27th October 2021 the Erasmus+ National Offices (NEO) with the support of the European Education and Culture Executive Agency (EACEA) organised a Virtual Fair to showcase best results and inspiring practices emerging from Capacity Building projects in Higher Education (CBHE).

The Virtual Fair offered the opportunity to about 100 CBHE projects, representing all regions, to showcase their most relevant results in front of an international and varied audience composed of academics from Programme and Partner countries, university managers and students, national policy makers, EU staff and other stakeholders.

The Virtual Fair included plenary sessions, parallel workshops and a limited number of interactive training sessions targeting small groups and carried out by project partners.

A Selection Committee, composed of representatives of EACEA and of NEOs, selected the most relevant projects in order to ensure a balanced representation of all countries and thematic areas. We were very pleased that DESTIN was one of the projects selected to speak at the event.

We were able to present our results to date in the thematic session “Political, Social and Economic Science”.

Achievements to date:

- Launch of twenty renewed journalism and media BA and MA programmes in Ukraine aligned with EU standards for course design and quality assurance, and with the knowledge, skills, cultural awareness, work-based learning and professional training that would be expected within an EU university

The DESTIN Story
Improving Journalism and Media Training in Ukraine: Results and Perspectives

Bogdana Nosova,
Taras Shevchenko National University of Kyiv, Institute of Journalism, Ukraine

Erasmus+ CBHE Virtual Fair
26-27 OCTOBER 2021

Open day DESTIN
The DESTIN “Dream Team”

- Ten Ukrainian journalism and media departments
- Ukrainian stakeholders representing students, employers, and national policy
- EU partners with expertise in pedagogical training and EQF evaluation
- EU partners with successful journalism and media departments
- EU-based organisations dedicated to the training of journalists
- EU-based partner with extensive quality assurance experience

Legacy

- DESTIN project final conference in May 2022
- Journalism and media graduates from 2023 onwards
- Continuing work with employers
- National Methodological Guidelines for the Content, Development and Implementation of the Bachelor’s and Master’s Study Programmes in Journalism
- Membership of European Journalism Training Association
- Dual degrees with EU partners
- ‘Media literacy’ even

- Result of:
 - Evaluation of existing programmes & consultation with stakeholders (employers, students, alumni)
 - Pedagogical training
 - International fact-finding trips
 - Peer review of new courses
 - University accreditation of courses
- Project findings led to the production of National Guideline Statements for BA and MA Journalism programmes which will be publicly available for use by all universities that train journalists in Ukraine

- DESTIN activities to increase public understanding of the role of journalists and citizens within a multicultural society:
 - Building sustainable links between journalism university community and media environment in Ukraine
 - Stakeholders contribution to the development and sustainability of the project
 - DESTIN Open Days at Ukrainian universities
 - Opportunities to learn from a suite of online ‘media literacy’ courses, targeted to the needs of secondary schools, university students, and the wider public
 - Strengthening internationalization of the programmes and professional networking between European Journalism schools

Legacy

- DESTIN project final conference in May 2022
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- Membership of European Journalism Training Association
- Dual degrees with EU partners
- ‘Media literacy’ events and online courses

You can [view](#) the full presentation, including links to videos from our Kyiv 2019 Conference and 2021 Open Days

Project Watch November 2021 (Newsletter)

What’s in a name?

When we originally wrote the grant application for the DESTIN project, we made one of those grand statements that sound impressive, are an excellent project outcome and looks relatively easy to achieve. Of course, the reality in delivering some of a project’s outcomes is always harder than anticipated and this one has proved challenging, not least in terms of the original definition of what we are trying to achieve.

In the original application within the Sustainability Work Package, we wrote:

Development of Joint and Dual Academic Programmes. Aim to promote mobility and exchange of Journalism students (BA, MA and PhD) and staff within Ukraine, and between Ukraine and EU countries through establishment of joint or dual programmes and bi-lateral agreements. Supporting activities to include meetings to discuss TNE quality assurance requirements and good practices, operational challenges, and accreditation of programmes.

We knew from experience that these kinds of aim would likely face many challenges which is why we listed “TNE quality assurance requirements”, “operational challenges” and “accreditation of programmes” as key parts of the discussion process. However at the core was the definition of what constitutes a ‘joint or dual academic programme’.

Wikipedia’s definition is a good starting point:

A double degree program, sometimes called a dual degree, combined degree, conjoint degree, joint degree or double graduation program, involves a student's working for two university degrees in parallel—either at the same institution or at different institutions (sometimes in different countries)—and completing them in less time than it would have taken to earn them separately. The two degrees might be in the same subject area (especially when the course is split between countries), or in two different subjects.

So, given the many possible options, we needed to think carefully about the potential scope of a planned “Development of Joint and Dual Academic Programmes” might be and what could, in reality, be achieved within the DESTIN project? The very language used between the countries within the DESTIN project is different. What formally constitutes a ‘diploma’ and what constitutes a ‘degree’? And then there is the length of a programme to be taken into consideration: for example, Masters’ courses vary in length and the associated ECTS depending on the country.

Discussions led to one Ukrainian HEI institution taking the lead on this and working with the project’s Polish partner to develop a ‘double diploma’ and as I type the joint programme that has been developed by Ivan Franko National University of Lviv, Ukraine, and Adam Mickiewicz University, Poland, is going through its approval stages at both universities and we hope to be able to announce the launch of the programme for the 2022/23 academic year. Alongside this, other Ukrainian HEI partners have started to explore dual degrees and how they may fit within the working practices of their journalism departments quality assurance issues and the value of such qualifications for their students.

In order to share the knowledge gained from the discussions and processes that our partners have had in this area, the DESTIN project aims to develop a brief guide about how to develop ‘joint and dual academic programmes’ that will list the issues, opportunities, questions, and challenges that need to be considered. As soon as this is available, we will link it in to the Materials section of the website.

Student Survey Template (Resource)

Student Survey Template

During the DESTIN project we have undertaken two surveys of BA and MA students within the DESTIN partner Ukraine universities. As part of this we have developed a questionnaire designed to establish students views of their courses, learning and assessment practices. The questionnaire has been developed by Taras Shevchenko National University of Kyiv with valuable input from DESTIN European partners Bath Spa University, Adam Mickiewicz University and Institute of Design, Art and Technology, Dublin. We share this template with you [on our website](#) in order that it is useful to other universities and colleges who wish to carry out students surveys to help shape their curriculum, learning outcomes and delivery methodology.

Project Watch December 2021(Newsletter)

[EJTA](#) Welcomes Ukrainian Consortium as a Member

In the Sustainability Work Package of DESTIN we aimed to develop both an 'Employers and Professional Association Forum and Database' and a 'Practitioner Research and Development Network for Journalism' as part of the project. The aim of the 'Employers and Professional Association Forum' was to be able to support the development of internship and work placement opportunities for BA and MA Journalism students. After discussions it was apparent that, in the main part, this aim was best met locally at each partner university with their own network of stakeholders, therefore any formal development of this strand will be considered in any follow on projects that arise from DESTIN.

The formation and development of the second aspect of this sustainability strand has been successfully completed by the formation of an NGO that will be formally launched in 2022. The Ukrainian Forum for Educators in Media and Journalism (UFEMJ) development has been supported by EJTAs Nico Drok working with Ivan Franko National University of Lviv's Yuriy Zaliznyak - more news on this to follow in the New Year. As part of the formation of this Forum we are pleased to report that the European Journalism Training Association members have, at their online Annual General Meeting (December 9th, 2021), unanimously accepted the membership of UFEMJ, with the membership of the consortium ending on December 31st, 2024.

The aim will be to promote and disseminate collaborative research into the development of Journalism education and training in Ukraine, with membership invited from experienced and early-career Journalism staff and postgraduate/doctoral students in Ukrainian and partner universities, and professional/public stakeholders.

EJTA have been a valuable partner in DESTIN and have been active both in research in Ukraine and as guest speakers at various online events. Research by EJTA's Nico Drok, DESTIN Governing Board member, on “Journalistic Roles, Values and Qualifications: How Ukrainian journalism educators view the future of the profession” took place in 2021, with 248 teachers responding from all ten DESTIN Ukrainian universities alongside six others Ukraine HEIs. The final outcomes and conclusions from this research will be presented at the final DESTIN conference in Lviv in 2022.

EJTA Board Members have also been guest lecturers in a number of DESTIN Ukraine HEI journalism BA/MA courses and spoken at related conferences:

1. Nadia Vissers (EJTA) on Factchecking, Mariupol State University (January 2021)
2. Nico Drok (EJTA) on Journalism and European values, Zaporizhzhia National University (May 2021)
3. Nico Drok (EJTA) on Trends in professional journalism, Zaporizhzhia National University (November 2021).
4. Nico Drok (EJTA) on The “practice of values” in the work of journalists, Ukrainian Catholic University (May 2022).

We look forward to sharing more news on the Forum and the May 2022 Conference in the New Year

Project Watch January 2022 (Newsletter)

Fact Checking

Over the past 12 months fact checking has become imperative in the prevention of the spreading of misinformation.

How do we determine fact from fiction? How do we gather together all the information we require in order for us to know what is true? Do we even have the skills to make judgements on complex information when it is presented to us? How do we know the disseminator of the information is not presenting bias in their reporting?

This is an important skill to teach any student progressing through their university career. It is especially vital in those studying journalism as they will become the ones reporting the news and communicating facts in the future. The students need to understand bias, be able to present facts and to communicate in a manner that means the lay person can understand complex information.

Many of the revised curriculum within the DESTIN project have incorporated fact checking as part of their programme and acknowledges that is vital to their teaching, alongside the need to be able to establish fake news.

One of the DESTIN partners, the European Journalism Training Association ([EJTA](#)), runs Eufactcheck, that fights misinformation about European politics and topics. Journalism students from all over Europe factcheck claims made by politicians and others and rate them. The overall focus of the service is not to debunk fake news or disinformation, but to give correct information to the reader. Information can be found on their website and includes guides and flowcharts to help in the fight against disinformation.

Eufactcheck: A pan European Project: Methodology and Lessons Learned can be obtained from their website, whilst the eufactcheck flowchart can be obtained from eufactcheck.eu/about-us/eufact...

If you have something that you would like fact checked, for example did you read or hear a politician or public figure make a questionable claim, you can suggest a fact check using their [website](#).

Project Watch February 2022 (Newsletter)

“What we call the beginning is often the end. And to make an end is to make a beginning. The end is where we start from.” T. S. Eliot

Project Watch is normally written on the last Thursday of the month. Today, 24 February 2022, Russia launched an attack on Ukraine, the last Thursday in February 2022.

Now it is more important than ever that we listen with care to journalists who are reporting the news in Ukraine. We need to understand where we can get reliable, fact checked news to accurately inform us. Social media has many benefits in that one can access real time information from Ukraine, but it is also a space where rumour and counter rumour can spread fake news, can be reactive instead of accurate and risk creating panic and disinformation.

Hromadske Radio are partners on the DESTIN project. You can access their webpage hromadske.radio/news and also follow their Facebook stream www.facebook.com/hromadske.rad... to get accurate information on the current events in Ukraine.

A colleague from Taras Shevchenko National University of Kyiv shared some thoughts earlier this week in an Italian newspaper - www.tusciatimes.eu/bogdana-nos...

In the article she highlights the effects of the 2014 Russian annexation of Crimea and the ongoing effect on Ukraine “Our National Wall of Remembrance honors more than 14,000 people whose lives have been shortened by the Russian armed occupiers. More than 25,000 were injured. About 1.5 million civilians fled their homes, became refugees and internally displaced persons. More than 7% of the territory of Ukraine has been illegally occupied since 2014.” She goes on to say “[We] remember the price of restoring our being a state. But as a

modern state on the European continent, we strive for a peaceful future, to take up worthy positions in international structures: the EU and NATO. And this Ukrainian activity is noticed. The democratic world is helping my Ukraine to defend itself and European security in the current escalation of Russian military aggression and various manifestations of hybrid warfare.”

We can only hope that at the beginning of this conflict we can look to the end and the endurance of the independent, democratic, sovereign state of Ukraine where the universities will continue to teach journalists of the future from the revised and revitalised curriculum created in the DESTIN project.

DESTIN Coordinator BSU express their support for Ukrainian colleagues

Bath Spa University have issued a [letter of support for Ukrainian colleagues](#)

You can also find links on the webpage to organisations, both within UK, and other countries, on how to offer your help

DESTIN Partner EJTA express their support for Ukrainian colleagues

"The board and the director of EJTA would like to express their sympathy and solidarity to our Ukrainian colleagues, from the consortium of the Ukrainian schools which recently joined EJTA after the DESTIN project and from the Institute of Journalism Borys Grinchenko Kyiv University.

We strongly condemn the Russian aggression in Ukraine. We believe that our colleagues from Russia don't want this awful war either. In these difficult times, we, EJTA representatives, feel that it's important to remind ourselves that we have to continue, more than ever, the training of our students to report trustworthy news.

We understand that journalism is very special way of communication. Journalism requires verification, hard work, being compassionate and fair. We have to raise journalists to report, explain, contextualize, and, debunk in order to inform our societies and contribute to the more democratic debate.

Our weapon is our professionalism and collaboration on companionate truth telling."

EJTA

Project Watch March 2022 (Newsletter)

Together we stand for the quality of the DESTIN project.

The ERASMUS Programme is named after the Dutch philosopher Desiderius Erasmus of Rotterdam, who lived and worked in many places in Europe to expand his knowledge and gain new insights. Consequently, Erasmus plus projects stand for cooperation and the exchange of knowledge. In addition, they serve intercultural understanding and bring us closer to each other. We are particularly aware of this these days when we fear for the lives of our colleagues in Ukraine.

Quality assurance is the basis of every successful project, but it usually runs in the background. Since the project activities have to be put on hold at the moment, we from WUS Austria hereby present “our” QA work package and the associated activities and outputs in the frame of the Project Watch.

To begin with, we would like to highlight the importance of Quality Management and of creating a culture for quality improvement. With regards to terminology, we see quality management as task (organisational tasks related quality), and quality assurance and quality improvement as the aim of quality management. To this end monitoring and evaluation are concrete activities related to quality management.

In order to structure all quality related activities, we developed a Quality Plan in the initial phase of the project. The plan draws on our broad experience in project quality assurance and has been endorsed by the Governing Board. The purpose of the Quality Plan is to ensure the timely and efficient delivery of all the project’s components and the further improvement of processes and deliverables in order to achieve the highest possible quality.

The Quality Plan is based on WUS Austria’s Principles of quality management, which are the following:

- Quality management concerns all partners. WUS Austria coordinates quality management but all partners are responsible for implementing the quality procedures laid out in this workbook and support the implementation of activities for quality assurance.
- Quality management does not happen automatically if you work well. The project has to provide a platform for discussions, supervision and conclusions.
- Quality management is not about finding fault in our work. It is about discussing and using our experience for improving the project implementation and its deliverables.
- Documentation and sharing information is key to quality management. All partners need to have access to relevant information at all times/at the earliest stage possible in

order to ensure a quality culture, trusting relationships between partners and an environment that supports an effective workflow.

This means, quality management is taking place under the lead of WUS Austria, in close cooperation with the project coordinating institution Bath Spa University and with the contribution of all partners.

To this end, in addition to the ongoing exchange with the project coordinator, quality management sessions have been integrated as standing items in all Governing Boards. The GBs are followed by event evaluations. Also the field trips and the train the trainer course were evaluated. Throughout the project the approval (formal check) of core deliverables listed in the Quality Plan and constant monitoring and evaluation of the quality of documents, activities and outputs is taking place. These findings are compiled in reports. So far three Progress Reports and the Intermediate Quality Report (including all evaluations) were submitted. In addition, the External Evaluation of the DESTIN project took place under our guidance.

One of the major pillars of quality management in the project is also the risk management. This includes regular updates to the risk log and mitigation strategies based on risk-focused quality session during governing boards and other consortium/partner meetings. The basis for the risk management were the risks identified during project development. While the political situation in Ukraine was considered to a certain extent, no one would have guessed at that time that there would be a Russian invasion of the whole country. BREXIT and the corona pandemic also had to be taken into account and mitigated.

All of this would not have been possible, without the flexibility of the coordinator and the enormous efforts of our committed and courageous Ukrainian partners, whom we EU partners are supporting in the project and stand by in solidarity today.

#WeStandWithUkraine

The DESTIN project stands in solidarity and sympathy with the people of Ukraine, and condemns the Russian government's violent and unwarranted aggression against a peaceful neighbour. Thirteen of DESTIN's partners are based in Ukraine: in Cherkasy, Chernivtsi, Kyiv, Lviv, Mariupol, Rivne, Sumy, Uzhhorod, and Zaporizhzhya. We worry for the safety of our colleagues and their families, and our hearts break for the humanitarian catastrophe that we are witnessing across Ukraine and beyond its borders.

These terrible events have shown how vital a free press is for a healthy democratic society — and how urgent the need is for journalists who are skilled, knowledgeable, and responsible, and for an informed society that can identify reliable and trusted news sources.

DESTIN has met those needs by:

- raising the quality of journalism and media BA and MA degrees In Ukraine;
- improving media literacy across Ukrainian society;
- redesigning and launching 20 new BA and MA degrees in journalism and media at ten Ukrainian universities;
- developing public-facing online media literacy courses, some of which are already available;
- publication in March 2022 of ‘National Guideline Statements’ for journalism and media;
- the establishment of the first Ukrainian Forum for Educators in Media and Journalism;
- the creation of EU/Ukrainian dual-degree programmes.

We hope to hold our final conference in Lviv.

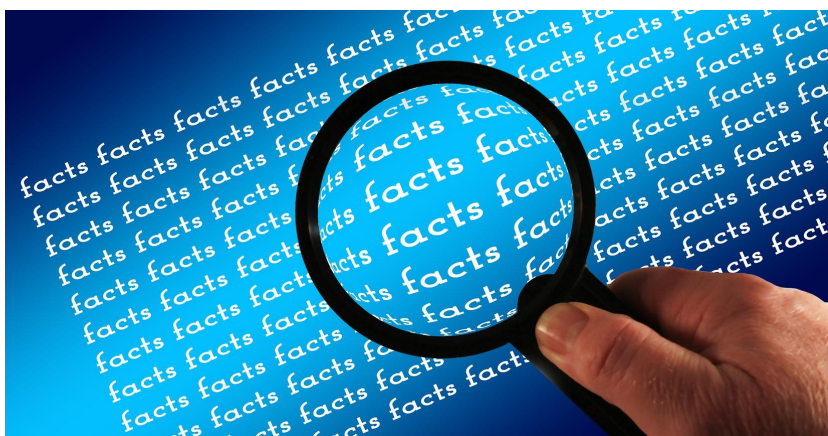
The war has disrupted all of these activities but we remain committed to our colleagues, to the goals of our project, and the underpinning values of our collaborations. We will persevere.

Project Watch April 2022 (Newsletter)

A War of (Dis)Information

It is very hard to comprehend that Russia has been at war with Ukraine for 43 days (7 April 2022). The world has read heartbreaking stories of human loss and casualties, of people fleeing from their homes and of atrocities carried by the Russian regime.

Many people who knew little of Ukraine, who could not even place it on the map, are now aware of its beautiful cities, patriotic spirited people and its place in the export market of grain.



Why have we learnt all this? Because of journalists – international journalists reporting both from within Ukraine and in neighbouring countries, national journalists in these adjoining countries sharing the plight of the millions who now find themselves

displaced, and, most importantly, the Ukrainian journalists themselves who have a passion to share the truth about events in their country.

Information is an interesting phenomenon. It can spread quickly, it can help us understand what is happening in Ukraine, it can help us see real-time events reported from those in situ. But it can also be manipulated – disinformation and misinformation can spread as quickly and distort our understanding of what is happening in Ukraine and can purport to be from people in situ in the country. You only need to type in ‘Russian disinformation’ into a web search engine and you will find reports and articles indicating the extent of its reach and the tools being used to spread disinformation, not only across the world but also within Russia itself.

Russia has blocked many media outlets and social media platforms from where the people within Russia have previously been able to get access to truthful, verified information about the war in Ukraine. Russia, by limiting factual information and misinforming its own population, is not only fighting the information war in the rest of the world by propagating disinformation, but internally to manipulate and hide truthful journalism from its own people.

The DESTIN project is privileged to be teaching journalists of the future in Ukraine the values of factual journalism, ensuring that the country is able to continue in its fight against disinformation and to ensure the world is accurately informed about current and future events in the country. “Today, more than ever, we have realized the value of the reforms in journalism education that have begun in our country, in particular, thanks to the DESTIN Erasmus+ project.” S. Koval, Bohdan Khmelnytsky National University of Cherkasy (DESTIN Partner).

Kyiv Independent ‘disinformation’ search - kyivindependent.com/?s=disinfo...

Scientific American [Russian Misinformation Seeks to Confound, Not Convince](#) (28 March, 2022)

Project Watch June 2022 (Newsletter)

DESTIN: Enhancing Quality Assurance Katerina Sirinyok-Dolgaryova, Zaporizhzhia National University

The DESTIN Project has been a resource not only for professional development of future journalists, but also a big step forward in enhancing quality assurance part at each study program which participated in the project. In 2019 and later on the representatives of many Ukrainian DESTIN partners joined the expert pool of Ukraine’s National Agency for Higher Education Quality Assurance (NAQA) in the field of Journalism. They shared the experience gained during DESTIN study visits and conferences led by BSU, IAD and TSUNK. People from DESTIN team also joined NAQA’s Sectoral Expert Council and cohort of national trainers to train other experts all over Ukraine.

Quality of study programs design, curricula structure, and preparation of module descriptors, writing self-evaluation report and experience of participating in desk reviews and panel reviews conducted by European partners were the key stones of learning the quality assurance procedures. It allowed Ukrainian DESTIN partner universities to absorb best EU practices and implement the gained knowledge for successful accrediting of their own study programs.

Useful documents from NAQA can be found on their [Website](#)

Project Watch July 2022 (Newsletter)

National Guideline Statements – An Analytical Training Approach Bogdana Nosova, Taras Shevchenko National University of Kyiv

The journalism education reform has acquired a new meaning due to the ongoing Russian war in Ukraine. The destruction of the infrastructure of higher education institutions, the migration of students and teaching and university staff changed the usual forms of education. The implementation of the *Erasmus+ KA2 Journalism Education for Democracy in Ukraine: Developing Standards, Integrity and Professionalism (DESTIN)* Project has shown the importance of academic, professional and career conditions in which journalism education can develop through partnership and cooperation with the UK and EU.

The Collection of National Methodological Guidelines for the Content, Development and Implementation of the Bachelor's and Master's Study Programmes in Journalism developed within Erasmus+ KA2 DESTIN Project contains a useful and valuable academic narrative about curricula, study programmes. In these documents and materials, attention is focused on analytical training, which is required by the modern professional job market; on partnership relations between a professor and a student, which strengthen the quality of knowledge, increase the guarantees for a graduate of employment by profession. The study plans show how the use of innovative educational technologies in the study process makes it possible to widely consider the students opinions about the university courses teaching, the study programmes content, and the system for learning outcomes assessment.

Updating journalism education through the implementation of the *Erasmus+ KA2 DESTIN Project* recommendations transforms and modernises theoretical knowledge and practical working skills in the media. Professionals from ten Ukrainian universities – participants of the *DESTIN Project* – (while the exchange of experience with foreign colleagues) became convinced that the combination of different identities builds a new understanding of journalism mission, its standards and ethical norms.

Project Watch August 2022 (Newsletter)



New Joint Masters Degree:
Ukraine and Polish Partners
Sign Agreement for the
delivery of the MA

On Monday, August 8, the
Rector of Adam Mickiewicz
University (AMU), Prof.
Bogumiła Kaniewska and the
Rector of Ivan Franco National
University of Lviv (IFNUL),
Prof. Volodymyr Melnyk,

signed a cooperation agreement for the delivery of a joint Masters degree in the field of journalism.

The signing ceremony was held remotely, and was also attended by the Dean of the Faculty of Political Sciences and Journalism of AMU, Professor Dr hab. Andrzej Stelmach and the Dean of the Faculty of Journalism of IFNUL, Professor Iwan Krupskij.

The MA studies will be delivered by the Faculty of Journalism IFNUL in the field of new media and information technologies to students of AMU and the implementation of master studies conducted by the Faculty of Political Sciences and Journalism of the AMU in the field of journalism and social communication by students of IFNUL.

The MA course, developed by AMU and IFNUL, has been made possible the DESTIN project and forms part of the Sustainability plan of the project.

You can find out more about the award ceremony and the cooperation between the two DESTIN partners at [AMU Press Release](#) and [IFNUL Press Release](#).

Project Watch September 2022 (Newsletter)

National Guideline Statements Now Live on DESTIN Website

One of the project aims, Work Package 5, was to create National Guideline Statements for the BA and MA Journalism degrees, for use at national and institutional quality-assurance levels.

The pandemic meant that finalising these Guidelines was delayed, however we are pleased to publish them on the DESTIN website in September 2022 as the new term starts in Ukraine. We anticipate that these Guidelines will have a national bearing within Ukraine and will have both a short-term and longer-term impact on the Ukraine higher education sector. We

anticipate that the ‘National Guideline Statements’ on BA and MA Journalism could be used to provide similar statements for other academic/professional disciplines.

The guidelines provide a set of expectations about the content, design and delivery of a journalism degree, and the professional and academic values and standards needed to demonstrate competencies.

The guidelines were informed by Benchmarking Reports created early in the DESTIN project, Tuning’ methodologies, and advice from Ukrainian professional associations, the student association, and industry employers for Journalism. All partners contributed to the production of these Statements and they were approved by the project’s Governing Board.

Collection of National Methodological Guidelines for the Content, Development and Implementation of the Bachelor and Master Study Programmes in Journalism

Збірка національних методичних рекомендацій щодо змісту, розробки та впровадження навчальних програм для здобуття ступенів бакалавра та магістра в галузі журналістики

Project Watch October 2022 (Newsletter)

My first job after graduating, Artrem Novikov



Artem Novikov graduated in 2021 with BA in Journalism, with a specialty in "Advertising & PR Technologies in the Media Industry" from Bohdan Khmelnytskyi National University of Cherkasy. Now he is a second-year student of MA in Journalism, a specialty in "Media Communication,"

In this article Artrem talks about his experience of finding a job on graduation from the revised BA course.

"Today, due to the tragic events taking place in Ukraine, the advertising and media market has suffered significant losses. As a result of the full-scale invasion of the Russian Federation, many companies were destroyed or are under occupation. No less number of companies, including international ones,

were forced to curtail their activities. The factor of war causes significant damage to the economy, and now Ukraine has the opportunity to maintain a relatively stable situation in the economy largely due to the assistance of international financial institutions and individual countries.

Because of this, finding a job in a specialty that would satisfy all the needs of a student is more difficult and complex than ever. The market is full of specialists who have lost their jobs and are potential competitors for employment for those who do not have such experience. The resume of yesterday's student should contain practical experience, and relevant skills, and be well structured.

In my opinion, the university today plays the role of a springboard on the way to career development. But if you do not make efforts on your own, you will never be able to get off the ground. Many young people believe that universities are responsible for providing students with full employment. This stereotype in society is partly due to the education system that existed in the Soviet Union. The party considered it necessary to independently distribute yesterday's students, who might not meet the required level of qualification.

Today, after 31 years of independence, Ukraine is only now taking the first steps to integrate reforms into education. Cooperation with international educational institutions helps to integrate into modern trends in the world. Therefore, in recent years, it can be argued that students are becoming more mobile in the academic aspect. Therefore, it can be argued that today students are more prepared for the first steps on the way to career growth.

Summing up the above, I can say with certainty that today Ukrainian students are more motivated than ever to get a job. This, in turn, necessitates the need to improve their own skills and qualifications, which contributes to the quality of services. And despite the terrible economic losses, and the outflow of the bestminds to safer places, Ukraine has chosen a Western-oriented vector of development, which is the key to future prosperity."

Journalism of the Future: Challenges, Trends, Prospects of Development.

A Celebration of DESTIN

The 18 and 19 of October 2022 saw the online conference of the international project, funded by European Union's Erasmus+ KA2 programme, "Journalism Education for Democracy in Ukraine: Developing Standards, Integrity and Professionalism " (DESTIN) take place. The conference was organised and hosted by Ivan Franko National University of Lviv. In the face of diversity, of powercuts, air raid sirens and internet issues our Ukraine colleagues showed their true spirit and 'battled on regardless' and delivered a successful, productive, constructive, and, at times, emotional event.



We were pleased to have talks from DESTIN Partners on the morning of the first day

- Serhii Shkabko, Ministry of Education and Science Ukraine
- David Quin, Institute of Art, Design and Technology, Dublin
- Nico Drok, European Journalism Training Association
- Lisa Clifford, Ethical Journalism Training Association
- Andriy Kulikov, Hromadske Radio
- Volodymyr Rizun, Taras Shevchenko National University of Kyiv
- Andriy Yatsenko, Ivan Franko National University of Lviv
- Zoya Krasovska, Lviv Media Forum (non partner)
- Ian Gadd, Bath Spa University

The full conference programme can be found on the DESTIN Website [Conference Programme](#).

Professor Rizun spoke about the National Guideline Statements, which are available in both [Ukrainian](#) and [English](#) and are presented as a series of recommendations, which represent a major contribution to the development of Journalism and Media in Ukraine.

The afternoon of the first day saw a series of talks and round table discussions on topics including *A politician's account in social networks as a means of communication with the audience*, *The mission of the photo-documentary. In memory of Max Levin* and *Regional television companies and television content in the conditions of war*.

The second day saw the Conference continue with summaries of the outputs of the project, a highlight of which was the demonstration of the [Outreach Media Literacy Programmes](#) that have been coordinated by Sumy State University.

Project Watch November 2022 (Newsletter)

European Model of Journalism Education In Ukraine is DESTIN Natalia Gabor, Ivan Franko National University of Lviv

...If I were told to draw journalism, I would draw it as a tree where the roots are education, the trunk is practice, and the branches are various opportunities that journalism offers people (getting information, understanding the situation, showing how to learn about the world, entertainment...). Take away one of these components, and you will render the other ones useless. Today, one can often hear that education is not that important. Just work hard and you will know everything that a journalist needs. It is a good thing not everyone thinks that way.

The DESTIN project brought together people who know and believe that education is the root that help the most powerful trunk withstand the strongest storm. Its main goal is to contribute to the development of the European model of journalistic education in Ukraine, because Ukraine is Europe.

Institute of Art, Design and Technology (Partner 3, Work Package Three)

By David Quin

DESTIN Toolkit Development
Blog

[Toolkit Themes and Topics](#)

[Toolkit Overview](#)

[Pedagogy](#)

[Pedagogy and Teaching and](#)

[Learning Strategies](#)

[Basic Model of an Aligned](#)

[Curriculum](#)

[How Students Learn \(University](#)

[College Dublin\)](#)

[How can I teach and How do I](#)

[assess?](#)

[How and Why Programmes are](#)

[created](#)

[Peer Review of a Study Programme](#)

[Programme Design](#)

[Programme Design Basics](#)

[Trends in European Programme Design](#)

[Tempus ALIGN Programme Design Findings](#)

[Charts, Tables and matrices](#)

[Learning Outcomes](#)

[What are Learning Outcomes?](#)

[Learning Outcomes Checklist](#)

[Benchmarking](#)

[What is Benchmarking?](#)

[How do we do Benchmarking?](#)

[Module Design](#)

[Examples of Documents](#)

[Module Design and Enhancement \(University College Dublin\)](#)

[Assessment and Feedback](#)

[Assessment and Feedback](#)

[Programme Level Assessment](#)

[7 Steps Assessment and Feedback \(University of Plymouth\)](#)

[Terminology](#)

[Toolkit Terminology](#)

Co-funded by the Erasmus+ Programme of the European Union

DESTIN

WP3 PRELIMINARY NEEDS ASSESSMENT FORM - FOR BATH KICKOFF CONFERENCE

Your university
Your position (ie QA/ADMIN or PROFESSOR)

TRAINING SUBJECT/THEME

CREDITS
Levels of Award

Pedagogy - TA strategies
Programme Design
Student assessment
Student Centred Learning
Workbooks
Module Design
Learning Outcomes

4 for institutions (especially how it relates to and affects programme design, description and operation)

evaluation report documents
Suggest ANY additional training you might need

24 Feb

iaq

DESTIN Resources

/// MATERIALS

- **DESTIN Curriculum Desk Review Template**
(Work Package 2 Curriculum Audit and Action Plan)
- **DESTIN Guide to Peer Review Process**
(Work Package 2 Curriculum Audit and Action Plan)
- **DESTIN Overview of Peer Review Process**
(Work Package 2 Curriculum Audit and Action Plan)
- **DESTIN Self Evaluation Document — 10 Criteria for Assessment of Academic Study Programmes**
(Work Package 2 Curriculum Audit and Action Plan)
- **DESTIN Template for Peer Review Report**
(Work Package 2 Curriculum Audit and Action Plan)
- **Module or Course Descriptor Template**
(Work Package 2 Curriculum Audit and Action Plan)
- **DESTIN Toolkit — Training for Peer Reviews**
(Work Package 3 European Curriculum Design: Principles and Practices)
- **National Guideline Statements (English)**
National Guideline Statements (Ukrainian)
(Work Package 5 New / Revised curriculum, Evaluation and National Guidelines)
- **Student Survey Template**
(Work Package 5 New / Revised Curriculum, Evaluation and National Guidelines)
- **Media Literacy Courses**
(Work Package 6 University Outreach Online ‘Media Literacy’ Courses)
- **DESTIN Leaflet (Ukrainian)**
DESTIN Leaflet (English)
(Work Package 8 Dissemination and Participation)
- **DESTIN Outputs & Results Leaflet (Ukrainian)**
DESTIN Outputs & Results Leaflet (English)
(Work Package 8 Dissemination and Participation)
- **Media Literacy Course Leaflet (Ukrainian)**
Media Literacy Course Leaflet (English)
(Work Package 8 Dissemination and Participation)

/// OUTPUTS and REPORTS

- **Curriculum Desk Review Report**
(Work Package 2 Curriculum Audit and Action Plan)
- **Field Trip Benchmarking Report**
(Work Package 4 Curriculum Models: European Models of Journalism)

- **Revised Curriculum** (Work Package 5 New / Revised curriculum, evaluation and National Guidelines) & **Dual Degree**
(Work Package 9 Sustainability)
- **Peer Review Findings Report**
(Work Package 5 New / Revised Curriculum, Evaluation and National Guidelines)
- **DESTIN Media Literacy Pilot Feedback Report**
(Work Package 6 University Outreach Online 'Media Literacy' Courses)
- **Open Day Feedback Report**
(Work Package 8 Dissemination and Participation)
- **Project Watch – A Diary of a Project During Pandemic and War**
(Work Package 8 Dissemination and Participation)
- **Journalism of the Future: Challenges, Trends and Prospects of Development – Conference Programme**
(Work Package 9 Sustainability)
- **Journalism of the Future: Challenges, Trends and Prospects of Development – Conference Abstracts**
(Work Package 9 Sustainability)
- **Experiences and Expectations of Designing a Dual Degree**
(Work Package 9 Sustainability)
- **Employers Database**
(Work Package 9 Sustainability)
- **Ukrainian Forum for Educators in Media and Journalism**
(Work Package 9 Sustainability)
- **Presentations**
- **Scientific Publications**

/// PLANNING DOCUMENTS

- Engagement, Participation and Dissemination Strategy
(Work Package 8 Dissemination and Participation)
 - **Engagement, Participation and Dissemination Strategy V3.0 War in Ukraine April 2022**
 - **Dissemination Plan**
- Sustainability
 - **Sustainability Plan**
 - **Sustaining DESTIN Beyond 2022**
- **Quality Plan V0.10 June 2020**
(Work Package 7 Quality Management: Monitoring and Evaluation)
- **Final Quality Assurance Report November 2022**
(Work Package 7 Quality Management: Monitoring and Evaluation)
- **Communication Plan**
- **Statement on Research Integrity and Ethics**
- **Statement on Equality and Diversity**
- Strategy and Operational Plan for Outreach Courses
- **Governing Board Role and Remit**

DESTIN News Articles

These articles are a mixture of English and Ukrainian articles, published by the Partners, to share information about the project, its outputs, achievements and events. They are presented here as hyperlinks to the documents in reverse chronological order.

2023

[20.03.2023] Cross-discipline and work for results [www.journalistic.space]

[12.03.2023] [Practical classes with new equipment from the "DESTIN" project](https://www.youtube.com)
[<https://www.youtube.com>]

[21.02.2023] Open day: overview of educational opportunities and a master class in the TV studio [<https://journalist.ck.ua>]

[17.02.2023] European accents to train the future journalists. As an Erasmus+ project, KA2 DESTIN changes the system of training specialists for the media environment [<https://www.ukrinform.ua>]

[17.02.2023] European accents in the training of future journalists. How the Erasmus+ project KA2 DESTIN changes the system of training specialists for the media environment
[<https://www.ukrinform.ua>]

[15.02.2023] Improving the quality of journalistic education in Ukraine: UCU School of Economics and ERASMUS+KA2 DESTIN successfully complete cooperation [<https://sjc.ucu.edu.ua>]

[08.12.2023] KNU discussed the prospects of Ukrainian higher education in the war and post-war periods [<http://www.knu.ua>]

2022

[18.11.2022] The DESTIN project entered the final phase: the final meeting of the board and coordination group was held [<https://www.megu.edu.ua>]

[17.11.2022] Summary of the EJTA and DESTIN projects - Towards European standards of journalistic education [<https://wnpid.amu.edu.pl>]

[17.11.2022] Journalism education for democracy: results of the KA2 DESTIN project
[<http://knu.ua/>]

[16.11.2022] The Faculty of Journalism of ZNU sums up the results of participation in the international project "Erasmus+KA2 DESTIN" [znu.edu.ua]

[16.11.2022] The Faculty of Journalism of ZNU summarizes the participation in the international project Erasmus+ KA2 DESTIN [znu.edu.ua]

[14.11.2022] Journalism teachers attended the final conference under the "DESTIN" program
[<https://cdu.edu.ua>]

[14.11.2022] The results of the international project to improve journalism education in Ukraine were discussed in Poznan [<https://www.journalistic.space>]

[04.11.2022] The DESTIN project invites to media literacy courses [<http://www.univ.kiev.ua>]

[24.10.2022] Lecturers of the Faculty of Journalism joined the conference within the framework of the DESTIN project [<https://www.megu.edu.ua>]



[20.10.2022] The Faculty of Journalism of ZNU took part in the final conference of the international project "DESTIN" [znu.edu.ua]

[20.10.2022] Update of courses within the DESTIN project [www.journalistic.space]

[12.10.2022] The online course on media literacy was developed by the teachers of the department of journalism, advertising and PR technologies [<https://cdu.edu.ua>]

[26.09.2022] The online course on media literacy was developed by the teachers of the department of journalism, advertising and PR technologies [<https://journalist.ck.ua>]

[21.09.2022] National methodological recommendations for the development of training programs in journalism [<https://journalist.ck.ua>]

[15.09.2022] Specialists of the Rivne Higher Secondary School participated in the creation of a collection of methodological recommendations under the Erasmus+ KA2 DESTIN project [<https://chasdiy.org>]

[13.09.2022] The Faculty of Journalism participated in the creation of a collection of methodological recommendations under the Erasmus+ KA2 DESTIN project [<https://www.megu.edu.ua>]

[06.07.2022] A meeting of the round table "European values in journalism during the war" was held before the Day of Journalists [znu.edu.ua]

[02.06.2022] ZNU is among the members of the European Journalism Training Association [znu.edu.ua]

[06/01/2022] CHNU named after B. Khmelnytsky became a member of the European Association of Journalism Teachers for one year [<https://journalist.ck.ua>]

[23.05.2022] International cooperation was intensified at the Faculty of Journalism: "Deutsche Welle Akademie" and "Erasmus+ DESTIN" [znu.edu.ua]

[18.05.2022] International Journalism" at Uzhgorod University: what are the advantages of the new specialty and what is required for admission [<https://mediacenter.uzhnu.edu.ua>]

[10.05.2022] Yuriy Bidzilya: "For the first time, we are opening recruitment for "International Journalism" and "Polish Language and Literature" [<https://www.uzhnu.edu.ua>]

[18.02.2022] The final stage of the implementation of the international journalistic project was discussed at the Board of Directors of DESTIN [<https://www.megu.edu.ua>]

2021

[03.11.2021] DESTIN is among the 100 best Erasmus+ KA2 projects in the world [<http://www.univ.kiev.ua>]

[11.10.2021] A virtual visit of international experts under the "Erasmus+ KA2 DESTIN" project took place at the Faculty of Journalism [<https://sites.znu.edu.ua>]

[10.06.2021] At ZNU, the round table meeting "Project "DESTIN": results and significance for journalism education of Ukraine" brought together scientists from leading universities [<https://sites.znu.edu.ua>]



[30.05.2021] "It is not enough to admit that journalism education needs changes": discussion of the results of the DESTIN project [<https://www.jta.com.ua>]

[30.05.2021] Open day. Presentation of the Destin project [<https://journ.lnu.edu.ua>]

[28.05.2021] History of DESTIN: improvement of journalism education by introducing a value-oriented approach [<https://www.jta.com.ua>]

[25.05.2021] They discussed the media sphere: the UzhNU Department of Journalism held an Open Day (VIDEO) [<http://uzhgorod.in>]

[25.05.2021] About higher education with the dean of the Faculty of Health, Physical Culture and Sports of MESU named after Stepan Demyanchuk Lidia Zavatska and the dean of the Faculty of Journalism of MESU named after Stepan Demyanchuk by Olga Mitchuk [<https://www.youtube.com>]

[25.05.2021] The Department of Social Communications of Moscow State University held an Open Day as part of the Erasmus+ DESTIN international project [<http://mdu.in.ua>]

[25.05.2021] "Open Days DESTIN" at Mariupol State University [<http://news.guru.ua/>]

[25.05.2021] "Open Days" for the DESTIN project at MDU [<http://phmc.mdu.in.ua>]

[25.05.2021] An open day at the Department of Journalism of UzhNU was organized this year as part of the international project "DESTIN" [<https://mediacenter.uzhnu.edu.ua>]

[25.05.2021] " Journalism education for democracy in Ukraine", - Open door day of the Ukrainian Academy of Social Sciences [<https://fss.ucu.edu.ua>]

[25.05.2021] UzhNU media workers held an Open Day within the framework of the DESTIN project [<https://mediavista.com.ua>]

[25.05.2021] Open day at the Journalism Department of UzhNU [<http://tv21ungvar.tv>]

[24.05.2021] The Department of Journalism held an Open Day [<http://www.chnu.edu.ua>]

[24.05.2021] The Faculty of Journalism held an Open Day - "DESTIN Open Day" [<https://sites.znu.edu.ua>]

[24.05.2021] An Open Day was held at the Department of Journalism [<https://mediadep.uzhnu.edu.ua>]

[21.05.2021] The Department of Journalism held an Open Day [<https://www.journalistic.space>]



[21.05.2021] Open Day of the Erasmus+ DESTIN project: presentation of activities and results [http://ufck.univer.cherkassy.ua]

[21.05.2021] DESTIN Open Day in Zaporizhzhia National University [https://facebook.com]

[21.05.2021] Open Day of the Erasmus+ DESTIN project: presentation of activities and results [cdu.edu.ua]

[21.05.2021] Open day at Lviv University [https://www.prostir.ua]

[21.05.2021] An open day was held at the Faculty of Journalism [https://www.megu.edu.ua]

[21.05.2021] New educational program and mini-edition: how the Department of Journalism of ChNNU works [https://acc.cv.ua]

[21.05.2021] "Open Days DESTIN" open day was held at the Department of Journalism and Philology of Sumy State University [https://journ.sumdu.edu.ua]

[19.05.2021] The Department of Journalism participated in the development of an online course on media literacy and passed an independent audit of the "DESTIN" project [https://sites.znu.edu.ua]

[18.05.2021] The Department of Journalism will hold an Open Day and a meeting with representatives of the media industry [https://www.journalistic.space]

[18.05.2021] Zhurfaks open doors: online and offline meetings throughout Ukraine [https://www.facebook.com]

[18.05.2021] KNU EHRO online 2021: KNU is your first priority! [https://knu.ua]

[17.05.2021] Open Day [https://journ.sumdu.edu.ua]

[16.05.2021] The Department of Journalism passed an independent evaluation of the results of the "DESTIN" project [http://destin.uzhnu.edu.ua]

[14.05.2021] The Department of Journalism will host an Open Day and a discussion on the training of media specialists [https://mediacenter.uzhnu.edu.ua]

[14.05.2021] The media division of UzhNU passed an independent evaluation of the results of the international project "DESTIN" [https://mediacenter.uzhnu.edu.ua]

[05.05.2021] The media division of UzhNU received a batch of equipment within the framework of the "DESTIN " project [http://destin.uzhnu.edu.ua]

[04/08/2021] About the traditions and new trends of the Faculty of Journalism of LNU named after Ivan Franko. "Educational heart of Lviv" [www.youtube.com]

[30.03.2021] Verification of information is the core of journalism - Professor Borys Potyatynyk [https://hromadske.radio]

[11.03.2021] Peer-reviewed training programs for journalism students of MSU as part of the Erasmus+ DESTIN international project [http://mdu.in.ua]

[23.02.2021] Mobile journalism online: representatives of the Faculty of Journalism of ZNU exchanged experience with colleagues within the framework of the "DESTIN" project [https://sites.znu.edu.ua]

[10.02.2021] Advantages and disadvantages of mobile journalism: a master class by a former BBC journalist [https://www.journalistic.space]

[18.01.2021] The Department of Journalism participated in the formation of national recommendations for the modernization of higher education within the framework of the Erasmus+ KA2 DESTIN project [https://sites.znu.edu.ua]

2020

[14.12.2020] EU project ERASMUS+ DESTIN: successful implementation continues [https://ifsk.sumdu.edu.ua]

[04.11.2020] Modernized curricula and programs for journalists of UzhNU have been reviewed for compliance with European standards [http://destin.uzhnu.edu.ua]

[18.10.2020] Experience of successful implementation of Erasmus+ KA2 projects [https://www.journalistic.space]

[26.06.2020] First-year journalists of ChNU will study according to updated European-style programs [http://cdu.edu.ua]

[26.06.2020] Students of the Journalism Department of UzhNU will study according to European-style programs [http://destin.uzhnu.edu.ua]

[06/04/2020] ZNU prepares a surprise for future media sharks [https://mig.com.ua]

[16.03.2020] DESTIN experts evaluated the updated training programs in journalism [http://journ.sumdu.edu.ua]

[15.03.2020] Meeting with experts of the "DESTIN" project [https://ifsk.sumdu.edu.ua]

[10.02.2020] Skype conference within the framework of the DESTIN project [www.journalistic.space]

[10.02.2020] Discussion on improving the educational process at the Faculty of Journalism [www.youtube.com]



[02.05.2020] In the new academic year - with new educational programs [www.journalistic.space]

[01.03.2020] New multimedia classrooms for journalists, advertisers and PR people were opened at ChNU [http://cdu.edu.ua]

[01.02.2020] The Department of Journalism has been updated at ChNU (VIDEO) [https://ildana.tv]

[02.01.2020] A SMART AUDITORIUM WAS OPENED AT THE LOCAL HIGH SCHOOL (VIDEO) [http://vikka.ua] (Cherkasy National University)

2019

[29.12.2019] ChNU opened new multimedia classrooms for journalists, advertisers and PR people [http://zmi.ck.ua]

[26.12.2019] Teachers of the Department of Journalism discussed with students changes in educational programs under the DESTIN project [http://destin.uzhnu.edu.ua]

[21.12.2019] The training of students in the specialty "Journalism" was discussed [http://journ.sumdu.edu.ua]

[10.12.2019] The Department of Journalism initiates a new educational program [www.journalistic.space]

[10.12.2019] The Supervisory Board of Employers was established at the Faculty of Journalism [www.znu.edu.ua]

[09.12.2019] The team of the ERASMUS+ KA2 DESTIN project underwent training on updating educational programs in journalism [www.znu.edu.ua]

[8.12.2019] Journalism teachers attended a seminar for trainers under the "DESTIN" program [http://journalist.ck.ua]

[8.12.2019] University teachers adopt experience of teaching journalism from Swedish media professionals [http://journalist.ck.ua]

[05.12.2019] KNU held a seminar for coaches under the DESTIN program [www.univ.kiev.ua]

[02.12.2019] The teachers of the department studied the experience of journalism education at a Polish university [journ.sumdu.edu.ua]

[25.11.2019] Erasmus+ on changes in journalism education [www.univ.kiev.ua]

[22.11.2019] The Faculty of Journalism continues the Erasmus+KA2 DESTIN project in Poland and [www.znu.edu.ua]

[18.10.2019] Olga Mitchuk, Dean of the Faculty of Journalism of MESU, spoke about the implementation of the "Destin" project [www.youtube.com]

[17.10.2019] How are journalists trained in Sweden? Cognitive journey within the DESTIN project [journ.sumdu.edu.ua]

[16.10.2019] Faculty of Journalism teachers adopted the experience of colleagues from Sweden [www.znu.edu.ua]

[16.10.2019] The teachers of the Department of Journalism adopted the experience of training media professionals in Sweden [https://mediacenter.uzhnu.edu.ua]

[15.10.2019] Continuation of Erasmus+ KA2 [www.journalistic.space]

[15.10.2019] Erasmus Days [<http://journalist.ck.ua/>]

[11.10.2019] The Erasmus+ KA2 project as an incentive to improve journalism education in Ukraine [www.univ.kiev.ua]

[20.06.2019] Experience of the Erasmus+ and Tempus projects for journalism education at the university [www.univ.kiev.ua]

[16.06.2019] Media experts of the region discussed ways to modernize journalism education [<https://mediacenter.uzhnu.edu.ua>]

[06/10/2019] Mass media leaders, students and teachers of Mariupol State University discussed proposals for updating journalism education [<https://news.guru.ua>]

[06/10/2019] Update of journalism education: MSU hosted a round table with media leaders, teachers and students [<http://news.nado.ua>]

[06/08/2019] Mariupol students will start studying according to new education standards (PHOTO+VIDEO) [<https://mrpl.city>]

[06.07.2019] Scientists, students and media representatives discussed the issue of updating journalism education [<http://mdu.in.ua>]

[24.05.2019] Stop jeans and fakes: Ukraine awaits reform of journalism education [<https://stopcor.org>]

[24.05.2019] The Department of Journalism presented UzhNU at the conference of a large-scale project on modernization of journalism education in Ukraine - DESTIN [<https://mediacenter.uzhnu.edu.ua>]

[22.05.2019] European standards for training student journalists were discussed [<http://journ.sumdu.edu.ua>]

[20.05.2019] ZNU participated in the modernization of educational programs in journalism under the DESTIN Erasmus+ project [www.znu.edu.ua]

[18.05.2019] The department is modernizing the curriculum [www.journalistic.space]

[18.05.2019] Journalism education for democracy in Ukraine: international project launched in Kyiv [<https://stopcor.org>]

[17.05.2019] Study programs in journalism will be updated by 2020 17.05.2019 [www.univ.kiev.ua]

[15.05.2019] Journalism professors asked graduates and employers about the quality of the media education [<http://journalist.ck.ua>]

[14.05.2019] Quality journalism education will bring Ukraine closer to the European level of media literacy [www.univ.kiev.ua]

[14.05.2019] DESTIN: the largest European project of reconstruction of journalism education already in Ukraine [<https://hromadske.radio>]

[13.05.2019] About the project of reconstruction of journalism education in the program "Public Wave" on Public Radio. In the studio: Volodymyr Rizun and Paul Hyland. Presenter — Andriy Kulikov [www.youtube.com]

[10.05.2019] Journalism professors asked students about benefits and drawbacks of the study [<http://journalist.ck.ua>]

[05/08/2019] Journalism teachers are working on a project to implement "Journalism Education for Democracy in Ukraine: Developing Standards, Integrity and Professionalism" [<https://www.cdu.edu.ua>]

[24.04.2019] Working meeting of the project group [<http://international.megu.edu.ua>]

[23.04.2019] "Erasmus" in Zaporizhzhia: about achievements, finances and whether there are risks of losing young people [www.inform.zp.ua]

[17.04.2019] Development of journalism education within the framework of the "Erasmus+" program. Morning on Tisza [www.youtube.com]

[09.04.2019] During the forum of the Alumni Association on the Faculty of Journalism was opened a new laboratory and was laid an alley in honor of the students of the faculty [<https://sites.znu.edu.ua>]

[04.08.2019] During the forum, the Association of Graduates opened a new laboratory and laid a picturesque alley in honor of their pupils at the Zhurfaka [www.znu.edu.ua]

[14.03.2019] Participation of the Institute of Journalism in the DESTIN project [www.univ.kiev.ua]

[03.06.2019] Teachers and students of the Faculty of Journalism of ZNU were introduced to the principles of the DESTIN project (Erasmus+ KA2) [www.znu.edu.ua]

[03.03.2019] Sumy State University will train journalism students according to European-style programs [<http://journ.sumdu.edu.ua>]

[22.02.2019] Large-scale changes await journalism education thanks to the DESTIN project [<https://mediavista.com.ua>]

[20.02.2019] At the Faculty of Journalism, the working group of the DESTIN project (Erasmus+ KA2) discussed the results of the visit to Great Britain [www.znu.edu.ua]

[14.02.2019] Implementation of the DESTIN project at the Academician Stepan Demianchuk International University of Economics and Humanities [<http://international.megu.edu.ua>]

[13.02.2019] Journalism teachers took part in the European scientific conference under the "Erasmus+" program [www.cdu.edu.ua]

[13.02.2019] UA:Bukovyna — About the Erasmus+ KA2 international project “DESTIN”
[www.youtube.com]

[02.07.2019] Participation of the Institute of Journalism in the DESTIN project [<http://journ.knu.ua>]

[06.02.2019] DESTIN: Kick-off Meeting of an Erasmus + project with a focus on journalism education in the Ukraine, Jan. 1 – Feb. 5, 2019 [<http://www.wus-austria.org>]

[02.06.2019] The Department of Journalism started work in the ERASMUS+ KA2 project
[www.journalistic.space]

[02.04.2019] The final day of the DESTIN conference in Bata [<http://international.megu.edu.ua>]

[02.04.2019] The ZNU team under the Erasmus+ KA2 program takes part in a conference in Great Britain [www.znu.edu.ua]

[04.02.2019] Pracownicy WNPiD na konferencji DESTIN “Journalism Education for Democracy in Ukraine: Developing Standards, Integrity and Professionalism” [<https://wnpid.amu.edu.pl>]

2018

[27.09.2018] KNU will take part in the DESTIN project 27.09.2018 [www.univ.kiev.ua]

[13.09.2018] ZNU is implementing a grant project to improve journalism education
[www.znu.edu.ua]

[04.09.2018] How EU money works in ZNU [<http://old.mig.com.ua>]

[17.08.2018] 10 Ukrainian universities are implementing a project under the Erasmus+ program, the budget of which is about 800 thousand euros [<https://mon.gov.ua>]

[News on the DESTIN Website](#)

Ukrainian Forum for Educators in Media and Journalism

The [Forum](#) was formally established in December 2021 under the management of Ivan Franko National University of Lviv, and brings together all ten of DESTIN’s Ukrainian university partner]. Thanks to DESTIN, the UFEMJ has already been granted exceptional affiliated status with the European Journalism Training Association.

National Guideline Statements

[National Guideline Statement - English](#)

[National Guideline Statement - Ukrainian](#)

DESTIN Leaflets

[DESTIN Project Leaflet - English](#)

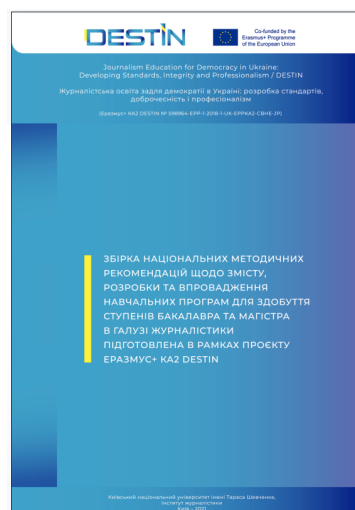
[DESTIN Project Leaflet - Ukrainian](#)

[DESTIN Media Literacy Courses Leaflet - English](#)

[DESTIN Media Literacy Courses Leaflet - Ukrainian](#)

[DESTIN Outputs and Achievements Leaflet - English](#)

[DESTIN Outputs and Achievements Leaflets - Ukrainian](#)



DESTIN Media Literacy Courses



Information on the DESTIN website

<https://www.destin-project.info/media-literacy-outreach-courses/>

Direct link to the courses that are hosted on the Sumy State University website.

<https://examenarium.sumdu.edu.ua/promo/program/135>

DESTIN YouTube

[Various event and information videos about the project](#)

DESTIN Facebook Page

[Various events and information about the project](#)

DESTIN

Journalism Education for *Democracy* in Ukraine: Developing *Standards, Integrity, and Professionalism*

15 November 2018 to 14 November 2022

598964-EPP-1-2018-1-UK-EPPKA2-CBHE-JP

This project has been co-funded with support from the European Commission. The information in this document reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

